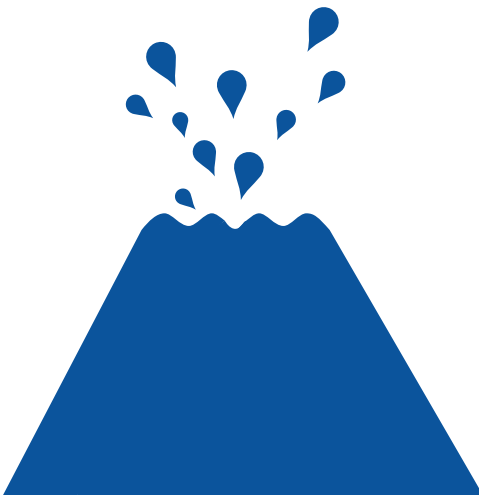


# HUMANITARIAN AID SUSTAINABLE ACTIONS IN TIMES OF CRISIS



**CECI**

ONE OF THE MOST  
**RENOWNED**  
CANADIAN ORGANIZATIONS  
IN INTERNATIONAL DEVELOPMENT,  
HAS BEEN WORKING IN  
AFRICA, THE AMERICAS AND ASIA  
**SINCE 1958.**

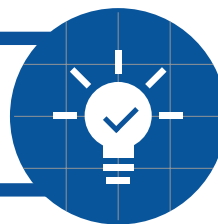


## REALITY



TODAY, SEVERAL HUNDRED THOUSAND PEOPLE AROUND THE WORLD ARE VICTIMS OF NATURAL DISASTERS AND CONFLICTS. — HURRICANES, TYPHOONS, EARTHQUAKES, FAMINE, EPIDEMICS, DROUGHT, WAR, VIOLENCE — REBUILD, PEOPLE, INFRASTRUCTURE

## REACTION



### CECI'S KEY TO SUCCESS IN HUMANITARIAN AID

IS OUR DEVELOPMENT APPROACH AIMED AT OBTAINING LONG-LASTING EFFECTS.

Our actions are part of a continuum: mitigation to prevent and reduce risks tied to climate change, response during the critical hours after a crisis, reconstruction, and social and economic recovery.

In our work, we always place particular focus on the safety of women and girls, who are the most vulnerable during times of crisis.

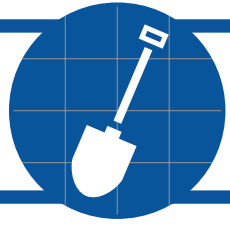


*After the powerful earthquake in the Bohol region, my husband, who is a fisherman, had hardly any fish or crabs left in his cages and nets. Our family was struggling to eat three times a day. When we received access to microcredit, I was able to open my own clothing store. Now I earn enough so that we can sleep easy, with full bellies.*



Jevilyn Mejares Lumayag  
26 years old, Philippines

# ACTIONS



For more than five decades, CECI has been carrying out projects motivated by the desire to meet the needs of people affected by crisis and to help them return to a normal, dignified life.

## WE HAVE CARRIED OUT OVER 50 DIFFERENT

KINDS OF PROJECTS SINCE 1999: distribution of basic necessities like food and sanitation supplies to families, reconstruction of homes and infrastructures, sanitation, agricultural revival, and economic activities.

### → FOOD SECURITY AND NUTRITION SENEGAL, MALI, NIGER

When reserves are dwindling and famine looms, CECI distributes drought-resistant seeds. We also support families by helping them improve their gardening techniques, which especially enables women to increase their income by selling higher quality vegetables and cereals. We make sure that people can replenish their stocks, thus becoming more resilient and able to prevent food shortages.

**+55,000  
PEOPLE IN  
VULNERABLE  
FAMILIES** HAVE  
RECEIVED SUPPORT.

### → NATURAL DISASTERS HAITI, PAKISTAN, GUATEMALA, PHILIPPINES, MYANMAR, VIETNAM, SALVADOR

After a disaster, we distribute emergency kits, ensure shelter for the most vulnerable people, and plan reconstruction efforts with partners and local actors. We launch our agricultural and economic revival strategy within the first hours following a disaster to ensure that families have a means of sustenance. We are always looking to mitigate anticipated risks.

**OVER A  
MILLION**  
OF THE MOST VULNERABLE  
PEOPLE HAVE BENEFITTED  
FROM EMERGENCY AID.

### → EPIDEMIC OUTBREAKS HAITI, GUINEA

When public health is threatened by highly contagious, deadly diseases, such as cholera and the Ebola virus, we provide specific, non-medical response by training local leaders and educating families on improving public health and hygiene conditions in order to slow, if not stop the spread of disease.

**+220,000  
PEOPLE**

OF ALL AGES AND STATUSES  
HAVE BEEN REACHED THROUGH  
OUR AWARENESS CAMPAIGNS.

### INCLUSION, JOB CREATION CASH FOR WORK, PARTICIPATION, COMMUNITIES, INDIVIDUALS

We owe our efficiency to the participative approach we use to assess community needs and implement initiatives alongside local partners. Our approach targets sustainable results through the transfer of knowledge, skills, and comprehension of actions. We always favour using local resources.

CECI's expertise in humanitarian aid is recognized by donor and government agencies, such as USAID/OFDA, the Department of Foreign Affairs, Trade and Development Canada, the Quebec Ministry of International Relations and la Francophonie, the European Commission's Humanitarian Aid and Civil Protection (ECHO), and by the private sector, such as Rio Tinto Alcan. We have also collected and managed over \$23 million over the last five years. Volunteerism, as well as financial support from the public, members of diasporas, and religious communities are what make our actions possible.

**CECI.CA**