

ANNUAL REPORT 2016 2017



We believe that all people are entitled to the same rights and dignity. We work for equality between men and women, both within our own organization and in society at large.



Gender equality, women's empowerment and determination to combat all forms of gender-based discrimination are central to our vision of sustainable development and to effectively reduce poverty and exclusion.



Development is a long and sometimes slow process in which not only the whole community achieves a certain level of material well-being, but also a reasonable level of social justice, equity, safety, environmental security, etc. It is also the ability of an individual or a group to decide for itself what matters to them and to participate in public discussions. Development is not possible without the people's voice, meaning democracy. But together, we can achieve this and reach the goal of eradicating poverty by 2030, with "no one left behind."



CECI strives for innovation and efficiency. We work closely with strategic partners on sustainable development strategies to carry out our programs and projects. Through all our interventions, our relations with our partners in the South are increasingly egalitarian. We systematically incorporate improved democratic governance and environmental protection into all our programming.





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# WOMEN'S RIGHTS AND EMPOWERMENT







CLAUDIA BLACK Executive Director

This year, our organization has once again achieved outstanding results and accomplishments, which are outlined in this annual report. We carried out some forty development projects, volunteer cooperation programs and humanitarian actions in 20 countries across three continents and obtained results well beyond our targets. We also organized a number of public activities, as well as other activities, to mobilize members and volunteers.

CECI directly reached more than 40,000 new people in 2016-2017, of which 51% were women and 50% were youth. These people had a positive impact on more than 1.5 million people in their communities. More than 650 volunteer cooperants, 60% of which were women, were mobilized in 14 countries. Outreach activities reached nearly 20,000,000 people. Today, CECI relies on its network of over 1,000 members. Our donorship has risen by 23% in the past year, with public donations totalling \$1.14 million.

This year, the Canadian government launched its first consultations in 25 years on international assistance. CECI seized this opportunity by sharing its thoughts and recommendations with Global Affairs Canada (GAC) in a position paper our organization submitted in July 2016, which is now available on our website. We also took part in the consultation held by Quebec's Ministry of International Relations and La Francophonie on its new International Policy.

We also used these opportunities to showcase our experience and the compelling and lasting results we have achieved over the past 60 years in the fight against poverty and exclusion around the world, particularly in terms of women's rights and gender equality. CECI welcomed the return to addressing issues such as human rights, women's rights and governance, and applauded Canada's new Feminist International Assistance Policy launched in June 2017.

Back in 1992, CECI renewed its commitment to women's rights, which we then updated in 2008 with our *Gender Equality Policy*, which emphasized our feminist approach of our unwavering support for women's rights. Today, we continue this priority commitment to strengthen women's empowerment and economic power. In terms of internal governance, CECI maintains gender parity on its Board of Directors. Women make up 86% of our management committee and 55% of our dedicated members.

In order to combat poverty and exclusion in the world, we have a duty to ensure the equitable redistribution of economic growth for all people. Sustainable and inclusive economic development is an important part of CECI's mission. Today more than ever, we are concerned about the environmental challenges our world faces. Climate change, which particularly affects women and girls, is changing the way we operate and posing even greater challenges. Environmental issues are now a cross-cutting theme in all our actions, and we have added the necessary resources to make this a priority.

Over the years, CECI has developed an innovative approach by incorporating sustainable development principles into our response to crisis situations.

We demonstrate that it is possible to work in unstable countries and achieve sustainable development results. In Mali, the African Great Lakes region, Guinea, Haiti and Nepal, we have been able to continue our work for inclusive development, despite security and climate-related constraints.

Wrapping up year three of our fiveyear strategic plan, we have made great strides toward creating an international CECI, a network mobilizing change agents from civil society across the South and the North to achieve inclusive development outcomes.

As in previous years, our operational and financial management this year has proven to be sound, and our governance strong. This was made possible by our 300 employees around the world, our Board of Directors, our members, our volunteer cooperants, our 400 local and Canadian partners and our financial partners and donors. We would like to express our gratitude to all of you for your invaluable contribution to CECI's mission.



# AN INTERNATIONAL, ENGAGED, INCLUSIVE CECI

In 2014, CECI launched an ambitious project to create an international CECI that rallies agents of change in both the South and the North to promote sustainable socio-economic development, reduce poverty, establish egalitarian gender relations and build the security of the most vulnerable populations. By implementing our 2014-2019 strategic plan, we have pursued our mission to achieve inclusive development across all of our areas of expertise:



SUSTAINABLE, ECONOMIC, INCLUSIVE DEVELOPMENT



**GENDER EQUALITY** 



**FOOD SECURITY** 



Wrapping up the third year of our 2014-2019 strategic plan, we at CECI are proud of the progress our organization has made toward each of our strategic objectives:

# TRANSFORM CECI'S COUNTRY OFFICES INTO SELF-SUFFICIENT, NATIONAL ENTITIES IN CHARGE OF DEVELOPING THEIR OWN PROGRAMMING

- CECI has invested time and financial resources into transforming all of our country teams into self-sufficient entities. In 2014, we created the Transition Fund for just such a cause, with financial support from religious communities. To date, we have invested \$718,918 in building the autonomy of CECI's country teams across three continents.
- In 2016-2017, CECI-Senegal launched an advisory committee. There are now a total of three such committees, including one in Haiti and one in Nepal.

 CECI established a product steering committee and an Operational Plan for Transitioning to Autonomy (OPTA). The steering committee is an advisory body that ensures cohesiveness between our vision for self-sufficiency and the OPTA, and provides guidance for implementing the plan.

# TRANSFORM CECI'S GOVERNANCE AND MEMBERSHIP STRUCTURES

- In 2016-2017, CECI recruited four new civil society organizations in Quebec and elsewhere in Canada, for a total of 23 associate members. We teamed up with several of them to carry out our most impactful activities in Canada and in our countries of intervention, which we have detailed in these pages.
- In January 2017, CECI held its second ever International General Meeting. In attendance were delegates from the advisory committees of Haiti, Nepal and Senegal - the most recent additions to the council.





CECI H

 We implemented a strategy for recruiting pledging members, bringing membership in this category to nearly 1,000 people for the fiscal year.

# FURTHER DIVERSIFY CECI'S SOURCES OF FUNDING

- In 2016-2017, CECI continued to seek out new donor agencies and received backing from 20 different agencies.
- CECI also carried out its first recruitment campaign to find new monthly donors. Combined with other efforts, such as the campaigns led by volunteers and CECI's Club des ambassadrices, the campaign raised donorship by 23% and public fundraising by 30%.

# INCREASE CECI'S VISIBILITY WITH A STRONG, DISTINCT IMAGE

- CECI ramped up its outreach activities again this year, broadcasting its third ever television and Internet campaign, which reached 2.8 million people.
- Through these outreach activities and our programs, we reached nearly 20 million people this year.

# COLLABORATION AND PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

We rely on the expertise of our partners to help us reach our goal of creating a strong, international CECI that rallies key agents of change in both the South and the North to promote sustainable socioeconomic development, reduce poverty, establish egalitarian gender relations and build the security of the most vulnerable populations.

In 2016–2017, CECI worked with more than 400 partners in both the North and the South.

CECI strives for efficiency. We work on inclusive sustainable development strategies by collaborating with strategic partners to carry out programs and projects. This year, we worked primarily with the following partners:

- The World University Service of Canada (WUSC), through the Uniterra program and other development projects.
- Alliance agricole internationale (AAI), SOCODEVI and UPA-DI, through food security initiatives.
- WUSC, SACO and the Fondation Paul Gérin-Lajoie (FPGL), through the Volunteer Cooperation Program in Haiti.

# **AFRICA**

# Progress in Resilience and Empowerment



While Africa is experiencing positive economic growth, marginalized communities continue to face the combined effects of systemic poverty, poor governance, exclusion, climate change, conflict and insecurity, which are sometimes endemic. In such a context, CECI reaffirms its commitment to working with the poorest communities, particularly with women and girls, in support of resilience, empowerment and advocacy, with the financial support of Global Affairs Canada (GAC).

#### **WOMEN'S EMPOWERMENT AND LEADERSHIP**

This year in **Senegal**, the Bey Dundé project, meaning "farming for sustenance," implemented through the Alliance agricole internationale (AAI) framework, accomplished the following:

- Increased the rice production of 8,500 households in the self-managed perimeters of the Senegal River valley to 64,160 tonnes.
- Provided the Fédération des producteurs agricoles (FPA) with support for marketing and group purchasing of quality inputs, benefiting 11,000 producers, 39% women.

In a field dominated by men, women now have access to and control over 362 hectares of developed and irrigated land, and have successfully joined the ranks of leadership and decision-making bodies within producer unions, where they now make up 25% of members, compared to 2% in 2010.

In **Mali**, the Feere Diyara project, which means "marketing has been good" and which was developed within the AAI framework, supports capacity building for cooperatives and associations of cereal producers and market gardeners. This year:

- Cereal marketing increased from 6,044 to 8,781 tonnes.
- Marketing of market garden products increased from 116.7 to 1,300 tonnes.
- 6 producer unions made up of 43% women received equipment and space for storage, conditioning and processing units.

In **Burkina Faso**, CECI supports empowerment and entrepreneurship in six women rice parboiler unions, for a total of 5,000 women. This year:

- 2 new parboiling centres were built.
- 5 high-capacity mini rice mills were installed to significantly increase the volume and quality of rice storage.
- A fund was established to facilitate access to credit for women who are members of rice parboiling centres.

A new initiative, also in support of rice parboiler unions, has been launched in the hills of Benin.

In **Mali**, CECI supports youth entrepreneurship through contests highlighting their innovative entrepreneurial ideas. This year, 79 young people, 30% of which are girls, were selected and are now receiving intensive training and financial support to help launch their businesses.

#### **WOMEN'S RIGHTS AND GOVERNANCE**

CECI also continues to support women's organizations that are committed to and advocate for women's rights and gender equality. Since 2010, CECI has operated in the **African Great Lakes** region supporting 1,800 women's organizations that are members of COCAFEM (Coalition des organisations et confédérations des associations de femmes). This year, COCAFEM organized a regional conference with representatives from governments and local, regional and pan-African organizations to follow up the implementation of the Kampala Declaration and UN Resolution 1325 on gender-based violence (GBV). By the end of the conference, the countries had committed to:

- Adopting a coordinated, systematic community alert system and a community mechanism for the reinsertion of victims.
- Creating a fund for the reinsertion of victims.
- Creating a national GBV database.
- Improving access to justice through specialized units at every level of the judiciary.

In **Mali**, we partnered with the International Health Unit of the Université de Montréal, an associate member of CECI, to continue our actions in support of women's and girls' rights and reducing maternal, infant and neonatal mortality:

 309 people, of which 233 are women using health services in the regions of Kayes and Segou, received training in women's leadership.

In partnership with Lawyer' Without Borders Canada (LWBC), we continued our work to ensure access to justice and respect for the rights of women and minors affected by the conflict in Mali:

- A legislative measure on gender-based violence, as well as a community mobilization and advocacy plan were drafted.
- 412 people received legal and judicial assistance.

In **Burkina Faso**, **Guinea** and **Ghana**, CECI partnered with WUSC to launch an initiative to support communities living in mining areas so they, especially young people and women, can maximize the economic and social benefits from the mining operations carried out by multinational companies, with respect to people's rights and to the environment. In **Guinea**, at least 1,000 young people, 40% of which are young women, are currently enrolled in a training program and receiving coaching in environmentally responsible entrepreneurship.

"I was raped when I was 19 years old. I got pregnant and when I gave birth to my child, my friends, family and neighbours rejected me. I had no one to support me. By the grace of God, I received support from COCAFEM, which helps victims. I went to the hospital and got help at the counselling centre. They gave me a bit of money and I started selling various products. I used the profits to go back to school and pay my tuition. Today, I am starting to take care of myself and I am a person like any other. My family respects me. I studied and, thanks to the project, I got my diploma. My dream for the future is to attend university."

JULIE (NAME CHANGED),
CONGOLESE, FORMER RAPE VICTIM.



# **ASIA**

# Meeting the Challenge of Equality and Social Inclusion



In Asia, securing women's rights and inclusion for marginalized populations remains a major challenge. In response to this, CECI and our partners are simultaneously working on two fronts - focusing on gender equality issues and good governance.

In 2016-2017, CECI operated primarily in **Nepal** and the **Philippines**, where it focuses on inclusive economic development, gender equality and social accountability. CECI is also active in **Sri Lanka** and **Mongolia** through its volunteer cooperation program, Uniterra, which it operates jointly with World University Service of Canada (WUSC).

As part of its inclusive economic development program, **CECI Nepal** supported the Nepal Agricultural Cooperative Central Federation Ltd (NACCFL) in their Kisan ko poko (farmer's basket) initiative, which led to:

- Better market access for 900,000 small landowners, of which 80% are women, to sell their products.
- Creation of infrastructure in the rural district of Lalitpur, thereby lightening the workload of women
- 1,000 women sharpening their entrepreneurial skills.

CECI also partners with WUSC to ensure that gender equality and social inclusion principles are incorporated into vocational and technical training:

 23,620 people, of which 33% are women and 69.18% are marginalized, were trained.

In partnership with organizations supporting women and Dalits, **CECI Nepal** targets good governance and social accountability within local and national governments, and promotes the civic engagement of women and marginalized groups. A new initiative, SUSASAN, funded by Global Affairs Canada (GAC), was launched in 2017. SUSASAN uses information technology to prepare populations to participate in

democratic processes and exercise their rights.

 40,000 people, including 24,000 members of marginalized populations, 20,000 of which are women, are targeted.

# INCLUSIVE ECONOMIC DEVELOPMENT POST-DISASTER

**CECI-Nepal** also prioritized women, girls and marginalized people in its humanitarian actions. During the post-earth-quake economic recovery phase:

 5,595 heads of households regained their sources of income and subsistence, 70% of which are women and marginalized.

The reconstruction and repair project also adopted a gender equality and social inclusion approach to benefit:

 18,000 people, of which 70% are women and marginalized people, who were affected by the earthquake.

In the **Philippines**, CECI partnered with CONCERN Inc. and received financial backing from GAC to continue its work for economic recovery in the aftermath of Typhoon Haiyan in 2013. The initiative enabled women to create or strengthen micro-businesses and placed great importance on environmental factors:

- 150 women were trained in entrepreneurship.
- 95 women were trained in urban agriculture.
- 60 women took part in activities organized by the municipal government of Tacloban for Women's Month, under the theme "WE Make Change Work for Women."

In 2016-2017, we carried out several activities to raise awareness about the environment, particularly among youth:

- 80 young people, including 40 young women from Tacloban and Tolosa attended two workshops through which they produced an action plan detailing what each person could do individually to protect the environment.
- 55 young people, including 25 young women, from eight municipalities also celebrated Earth Hour during debates and discussions on climate change.

# <u>LATIN</u> AMERICA

# Women and young indigenous leaders

"It was not easy to integrate into an activity people think is reserved for men. [But she has] managed to form a team made only of women, who can now rely on a decent job thanks to the revenues generated by selling recyclables."

MARTHA GÓMEZ, COORDINATOR OF THE SOLID WASTE TREATMENT FACILITY FOR THE MUNICIPALITY OF PANAJACHEL IN SOLOLÁ.



With the support of Canadian volunteers from the Uniterra volunteer cooperation program, jointly operated by WUSC and CECI, 30 cardamom growers are now designing their own organic fertilizer with local inputs, thereby improving seed size and quality.

CECI and our partners in **Bolivia**, **Guatemala** and **Peru** have assisted in strengthening and promoting the rights of women and youth, particularly indigenous people, in terms of defending and protecting lands, forests, water bodies, etc., and in terms of economic empowerment in agriculture and green production.

In **Bolivia**, with financial support from Global Affairs Canada (GAC), CECI works with organic quinoa producers from Los Lípez in the Potosi department and dairy producers in the city of Viacha in the La Paz department. In 2016–2017:

- 22 of 41 management positions in dairy producer associations have been filled by women.
- 20 women and 20 men from milk collection centres received administrative training.
- 2,105 people, of which 61% were women, in 15 participating communities were trained on various topics such as self-esteem and leadership, and on how women can exercise their economic, political and social rights.
- 141 quinoa producers, including 69 women, sharpened their skills through the Farmer Field School methodology, implemented in 13 communities, to boost organic quinoa production and share ancestral knowledge.
- Quinoa production rose by 47%, from 350 to 515 kg/hectare.
- 12 women joined forces to market pre-roasted organic quinoa, of which they sold 3,600 kg to the Newrest company, providing an additional CA\$1,250 annually and food security for their community.

The ecologically and socially responsible cheese makers, Flor de Leche, employs 30 people, of which 70% are women and 60% youth, and works to find sustainable solutions. Equipped with the expertise of a volunteer from the Uniterra program, which is jointly operated by WUSC and CECI, the company managed to significantly lower its methane gas emissions by capturing the gas released from contaminated water bio-digestors during the cheese production process, thereby

preventing contamination of water sources in surrounding indigenous communities.

In **Guatemala**, funding from the Multilateral Investment Fund (MIF) through the Inter-American Development Group (IDB) enabled CECI to carry out two participative projects showcasing the contributions made by women and youth in various industries, such as cardamom, coffee and recycled products.

CECI contributes to promoting the value of women's work and educates women about their rights and obligations as producers and their ability to participate actively in decision-making bodies. These women have become pillars of agroforestry conservation in their communities. They manage seed banks and nurseries, producing trees that will not only provide shade that is essential to growing coffee and cardamom plants, but will also generate additional revenue.

In partnership with the Sustainable Management Authority for the Lake Atitlan Basin and Surrounding Areas (AMS-CLAE), CECI is investing in the green economy by helping municipalities create jobs in waste management, the recyclables market and organic compost production. To date:

- Two solid waste management plants are now run by women.
- 90 tortilla micro-businesses run by women have replaced plastic bags with cloth bags designed by women
- 50 indigenous women from San Juan La Laguna were trained on conservation of a water-purifying aquatic plant with natural fibres that can be used to replace plastic containers and packaging.
- 22 cardamom producer associations, made up of 50% women, benefited from improved commercialization and marketing practices and adopted by-laws to ensure women's inclusion and active participation.
- 124 agroforestry nurseries were established and grew 651,065 plantlets.

# **CARIBBEAN**

Focus on Women and Youth in Haiti's Development



In **Haiti**, 2016 was marked by a difficult electoral process, culminating in the election of a new president, Jovenel Moïse and the forming of a new government. On October 4, 2016, Hurricane Matthew devastated the southern part of the island, which still has not made a full recovery. As they always do, Haitians have demonstrated great resilience, and their willingness to participate in the development of their country is still quite evident, despite the recurring blows they have received.

In 2016–2017, **CECI-Haiti** continued its work to promote inclusive economic development for young people and women, gender equality and sustainable agriculture. CECI also continued its work in sustainable tourism development through its volunteer cooperation program, Uniterra, which it jointly operates with World University Service of Canada (WUSC). **CECI-Haiti** has changed the lives of a total of 77,979 people, of which 34,40% are youth and 73,68% are women.

#### LOCAL SUSTAINABLE DEVELOPMENT IN URBAN SETTINGS

- Assisted more than 1,500 families in adopting a family disaster contingency plan.
- Trained nearly 100 young people, 30% of which are young women, in the construction trades
- Assisted 60% of these people in securing stable employment.

In partnership with the Haitian Red Cross, and with the financial support of the American Red Cross, CECI also continued to provide vocational and technical training to young people and girls, particularly in the construction trades:

- 840 young people, of which 70% are women benefited from these efforts.
- 217 youth, of which 71 are young women, found employment in 2016-2017.

# SUSTAINABLE AGRICULTURAL DEVELOPMENT

**CECI-Haiti** is also working with rural communities through Alliance agricole internationale (AAI), with financial support from Global Affairs Canada (GAC) and in partnership with the Haitian Ministry of Agriculture, Natural Resources and Rural Development (MARNDR), to:

- Increase access to agricultural services for small farmers.
- Increase in the public sector's capacity to undertake significant biosafety analyses.
- Promote the adoption of improved and sustainable agriculture technology.
- Strengthen the national seed service.

## This has benefited:

- 409 rural producer organizations (RPOs)
- 12,084 farmers, 42% of which are women, in the coffee, cocoa, rice, market gardening and agroforestry garden industries, covering 5,353 hectares

- 106 service providers, who were licenced in the communities where we operate
- 21,454 farmers, whom MARNDR registered and georeferenced.

In addition, CECI worked closely with communal agriculture offices to conduct a successful pilot project on resilient communities and livelihoods in the Nord and Nord-Est departments of Haiti, with funding from American Red Cross. Building on existing good practices, we promoted an environmentally responsible approach to sustainable development by introducing new varieties and farming techniques that are better adapted to current climate conditions, and incorporated the concept of gender equality into our actions:

- 750 farmers, including 35% women and 50% youth benefited from the pilot project.
- 6 extension agents were trained to spread information on introducing more environmentally sound techniques, and to advise others on breaking into local markets to increase their income.
- 150 farmers, of whom 55 were women, were trained on different techniques for growing large amounts of food locally.
- 50 farmers, of which 19 were women, are now able to apply improved farming techniques, thanks to the support of the extension agents.

Lastly, in 2016, CECI partnered with the International Health Unit at the *Centre hospitalier de l'Université de Montréal* (CHUM) to launch a new initiative with financial backing from GAC to promote the health of mothers and newborns in the Nord department, in the service of:

- 449,675 people, or 51% of the department's population
- 20 health institutions.

The aim of this initiative was to reduce maternal and child mortality by meeting the needs and respecting the rights of mothers, pregnant women, newborns and children under age five by:

- Improving the essential service offering.
- Improving use of health services.
- Strengthening the capacities of health workers, both men and women, while providing them with better training.
- Mobilizing the community.

# EXCHANGING KNOWLEDGE TO PROMOTE WOMEN'S RIGHTS



Volunteer cooperation has been the cornerstone of CECI's actions since the organization was founded in 1958. To date, an estimated 12,000 volunteers from Canada have played an important part in CECI's development and in humanitarian assistance in dozens of countries around the world.

The third phase of the Uniterra volunteer cooperation program, which is jointly operated by World University Service of Canada (WUSC) and CECI, was launched in 2015 to support the efforts of more than 400 partners in 14 countries and promote economic development that is inclusive of women and youth.





60% OF THESE VOLUNTEERS WERE WOMEN



30%
WERE MEMBERS OF CULTURAL
COMMUNITIES

# **REWARDING PARTNERSHIPS**

In partnership with Farm Radio International, our volunteers carried out new initiatives over the radio and via cell phones in **Burkina Faso**, **Tanzania**, **Mali** and **Ghana** to create public buy-in for a range of actions addressing social and economic issues, including:

- improving agricultural techniques
- giving women access to non-traditional trades such as construction.

In the spirit of social economy, the program also promotes exchanges between companies in Canada and in developing countries. In 2016, a trade delegation of coffee, cacao and quinoa producers from **Guatemala**, **Peru** and **Bolivia** took part in SIAL, Canada's largest agri-food fair. In turn, Quebec entrepreneurs travelled to **Peru** to participate in the Cacao and Chocolate Expo. During the visits, Quebec company Miss Choco established trade relations with Theobroma Cacaosuyo, a producer of fine Peruvian chocolate. This was a direct impact of the exchanges.

"This was a full experience for me. I learned so much. I learned about trends in the Canadian market, how consumers think, and quality control standards."

JOSÉ ROJAS HERNANDEZ, COOPERATIVA AGRARIA NORANDINO, PERU. "We took part in negotiations at the Cacao and Chocolate Expo, where I was able to connect with a producer from the Peruvian Amazon, whom I had met the previous year."

KARINE GUILLEMETTE, MISS CHOCO, QUEBEC.



# **GENDER EQUALITY**

Each year, Uniterra volunteers assist our partners in becoming agents of change, particularly in the area of gender equality. In 2016-2017, 13 volunteers carried out specialized assignments in gender equality.

In **Bolivia**, a volunteer helped develop a social marketing product serving as a reminder that discrimination as well as physical and verbal abuse against women are punishable by law.

In **Sri Lanka**, three volunteers helped train nearly 800 managers from MAS Intimates, a division of the world's leading textile company, MAS Holdings, which has a turnover of US\$1.6 billion. The training focused on the importance of women's equality, their inclusion within the company and how prejudice negatively affects these women and the success of the company as a whole.

In **Mongolia**, volunteers are working with our partners to create sexual harassment-free workplaces. They teamed up with a local organization Women for Change to organize an interactive workshop on harassment. Young women from different backgrounds were invited to share their experiences and thoughts on the topic through illustrated stories that were published on social media during a 16day campaign against gender-based violence.

#### **ENVIRONMENT**

This year, 154 program partners worked on environmental issues and 18 volunteers carried out related assignments.

In **Guatemala**, a communications adviser for Amigos del Lago Atitlán teamed up with the association to roll out an awareness campaign across several media platforms:

"Having worked several years as a guide at the Saint Michel Environmental Complex in Montreal, I know how important it is to visit recycling centres and landfills in person. We worked with a particularly inspiring designer to create a handbook for the guides at the Lake Atitlán waste treatment plant and for local teachers on how to treat different types of waste and effectively manage a group of visitors. I've also collaborated on a series of six short videos on waste management, recycling and eco-design. I've participated in numerous television and radio public awareness programs, and I've even written a play! It is important to be creative and to use all forms of communication to raise awareness and inform the public!"

HELENA ARROYO, VOLUNTEER

# HUMANITA-RIAN ASSISTANCE

# WOMEN CENTRAL TO OUR SUSTAINABLE HUMANITARIAN ACTIONS

At the first World Summit on Humanitarian Aid held in 2016 in Istanbul, UN Secretary-General Ban Ki Moon reiterated the importance of "full and equal participation of women and girls [...] at all levels," stating that this had to become the norm if we are to ensure fair and effective humanitarian action. At CECI, women are always a central focus of our humanitarian projects. Not only are they beneficiaries, they are also agents of change and a prerequisite for success. We value their potential to promote gender equality and empowerment, even during emergency situations.

In 2016-2017, our humanitarian actions were primarily concentrated in West Africa to mitigate the risks and repercussions of recurrent drought. We also focused our actions on Haiti when, in October 2016, Hurricane Matthew ripped into the southern part of the island, destroying bridges, roads and homes and devastating crops.



# WEST AFRICA AND AGRICULTURAL RESILIENCE

With financial support from the USAID Disaster Assistance Office in **Mali** and **Senegal**, CECI has promoted agricultural resilience in communities in these countries, which, for many years, have faced recurrent food crises caused by spikes in food prices due to droughts and floods—effects of climate change.

In **Senegal**, CECI has focused primarily on building the organizational capacities of women working in community gardens through 220 women's associations. A total of 6,392 women and 136 men received training on procedures for forming associations, the make-up of an association and the roles of participants, in addition to training on leadership, meeting procedures, and democratic and inclusive management. In addition:

- 9,498 fruit trees were planted around market gardens to protect them from the wind and the sun.
- new seeds were distributed to diversify the supply of vegetables and breathe new life into the gardens, benefiting 10,007 women and 1,577 men.
- More than 1,500 people, of whom 48% live in femaleheaded households, benefited from the distribution of food stamps, food and cash for livelihood activities.
- The average household income increased by 52%, and 33% of heads of households diversified their sources of income.
- 5,423 women and 3,015 men received agricultural resilience training to face climate change.
- 1,158 very poor households, comprising 8,387 individuals, received unconditional cash transfers, including 774 pregnant and/or breastfeeding women and their children aged 6 to 23 months.
- 102 malnourished children aged 6 to 59 months were screened and referred.
- 1,153 people learned about good nutrition practices.

In **Mali**, 3,968 women market gardeners received new vegetable seeds and training in natural techniques for controlling pests and disease. Nearly 5,000 people in northern Mali have benefited from various activities to repair field irrigation systems.

# HAITI IN THE AFTERMATH OF HURRICANE MATTHEW

After Hurricane Matthew swept through **Haiti** in October 2016, devastating the Sud and Grand Anse departments, CECI jumped into action to meet the needs of the most vulnerable populations in four communes: Les Cayes, Camp Perrin, Maniche and Beaumont. Our interventions received financial support from the Government of Canada, Quebec's Ministry of International Relations and La Francophonie (MRIF), and the Roncalli Foundation, as well as public donations. This year, we:

- Distributed food, hygiene and basic necessity kits to 1,040 families, comprising of 60% women.
- Assisted in restoring the agricultural activities of 3,185 households.
- Injected capital into businesses and provided management training to 350 women vendors.
- Repaired the roofs of 452 family homes, of which single-parent and female-headed households made up 51%.
- Purchased materials locally to support the local economy.
- Promoted good construction practices and used local artisans who were paid for their services.



"After the hurricane, I had nothing left but my land. CECI gave me some seeds. This meant a lot to me because I was able to start growing on my land again."

ANITA CHENET, NAVARD, CAMP-PERRIN



Anita Chenet, beneficiary of new seeds distributed by CECI-Haiti, which enabled her to revive the crop on her plot of land.

"After Matthew, my roof became a rain gutter and some of my children got sick because every time it rained, water came rushing into the house. But now CECI has given us this new roof and we are very happy that the ordeal is over."

MANÈGE JOSEPH, CAMP-PERRIN



Magène Joseph, in front of her house, whose roof was remade, thanks to the interventions of CECI-Haiti.

# CECLIS MAKING A MARK

#### ON THE INTERNET

86,717	unique visitors consulted CECI's
	website
46,204	unique visitors consulted the Uniterra program's website
7,384	unique visitors consulted the Volunteer Blog
11,324	unique visitors consulted the international Forum website
9,953	people receive CECI's newsletter
7,982	people liked CECI's Facebook page
4,111	people liked the Uniterra program's Facebook page
2,548	people followed CECI's LinkedIn page
3,259	people followed CECI's Twitter page
452	people subscribed to CECI's YouTube channel
112	people subscribed to

the Uniterra program's

YouTube channel

# IN THE MEDIA

CECI received 41 mentions and reports, reaching a total of 9,441,316 people.

CECI's *Club des ambassadrices* received **8** mentions and reports, reaching a total of **1,124,800** people.

The Uniterra program received **42** mentions and reports, reaching a total of **6,073,684** people.

## **BUTTERFLY EFFECT**

For the third consecutive year, CECI carried out a visibility campaign via television, radio and Internet. The story of little Carmen from Bolivia showed viewers the butterfly effect of CECI's actions in support of economic development for women and their communities.





#### **#GETHIGHERED CAMPAIGN**

The #GetHighered volunteer recruitment campaign was launched on social media in January 2017. A mini-site was developed for the campaign, at uniterra.ca/gethighered. This led to a 60% increase in unique visitors to the Uniterra

program website and a 30% increase in the number of sessions.

- On Facebook, the campaign received 12,467 clicks and 1.6 million impressions.
- It was particularly successful in Toronto, Montreal, Vancouver and Calgary.



# FREEZE-FRAMES OF NEPAL

Photographers Benoit Aquin and Kiran Ambwani and author Stanley Péan, a CECI member and ambassador, went on a mission to Nepal in March 2016 as part of the Uniterra volunteer cooperation program.

One year after the earthquake that rocked Nepal, the author and photographers set out to meet the communities that had been affected by the 2015 earthquake and had received CECI's support. Upon their return, they invited CECI members and the general public to attend a photo exhibition at the Gésu showing the realities of the Nepalese people.

- 4,500 visitors
- 153 guests at the vernissage

"Benoit Aquin has been fascinated by non-Western cultures for years, and uses his art to offer different ways of seeing and understanding the world. I admire his zen-like patience and attention to the smallest details that hold stories, realities that are bigger than the individual and that we must learn to grasp."

"Kiran Ambwani likes people. This is reflected in her approach. The way she works, it's like she wants to dissolve the boundary between subject and photographer. She refuses to take the role of the detached observer, and instead establishes this bond of trust which allows her. in just a few snapshots, to relate her experience with the experience of the other person."

STANLEY PÉAN, AUTHOR, CECI MEMBER AND AMBASSADOR



# MOBILIZATION AND FUNDRAISING ACTIVITIES

#### SPORTS CHARITY CHALLENGE

For the fifth year in a row, CECI took part in the Scotiabank Charity Challenge on April 24, 2016, to benefit the Armande Bégin Fund, the Uniterra volunteer cooperation program, women rice parboilers in Burkina Faso and transitional justice in Mali.

- 92 runners
- \$76,445 in funds raised
- 2nd best fundraiser!



CEC

# **CECI'S ARMANDE BÉGIN FUND**

During a visit to Montreal in November 2016, Fatoumata Maïga, president of the Fafa-Doboye Association of Sisters of Iloa, in Kalaban-Koro, northern Mali, gave a conference to Armande Bégin Fund donors, called *Improving the Living Conditions of Women in Northern Mali*.

Maiga's association is one of the beneficiaries of the fund and provides micro-loans so that women can improve their living conditions by developing income-generating activities.

In 2016-2017, **517** donors contributed a total of **\$70,000** to the Armande Bégin Fund.

### **CECI'S CLUB DES AMBASSADRICES**

Created in 2014, CECI's *Club des ambassadrices* supports women rice parboilers in **Burkina Faso** through mentoring, outreach and philanthropy.

This year, ambassadors embarked on two missions to **Burkina Faso**, in September 2016 and February 2017. The six participants were Michelle Bussières, Gabrielle Pauzé, Anne-Marie Cadieux, Danielle Sauvage, Nathalie Pelletier and Marie Grégoire. They

- Met and spoke directly with the rice parboilers.
- Advocated for educational child care in the workplace, which was approved by the donor agency.
- Produced a short documentary on the rice parboilers to raise public awareness in Canada; it was viewed by some 22,000 people.

#### AS OF MARCH 31, 2017, THE AMBASSADORS HAVE RAISED \$96,000.



Anne-Marie Cadieux, CECI's ambassador, with three rice parboilers from Burkina Faso.

Yasmine Abdelfadel Chief of Staff Chambre des notaires du Québec Chantale Arseneau **Professor of Dietetic** Technique, Collège Maisonneuve Michèle Audette Strategic adviser and lecturer Hélène Barbeau Designer Christiane Beaulieu Manager, CECI member **Nathalie Bergeron** Social photographer Chantal Bernatchez Engineer at Hydro-Québec, former **CECI** volunteer cooperant Claudia Black **Executive Director** of CECI **Nathalie Bondil** 

**Executive Director** 

the MMFA

and Chief Curator of

Émilie Bordat Entrepreneur, Co-founder of Karibu and Altea Communications Michelle Bussières International Relations Adviser, member of CECI's Board of Directors **Anne-Marie Cadieux** Actor Cindy D'Auteuil Regional President - Lanaudière for the Réseau des femmes d'affaires du Québec Élisabeth Deschênes President of ZA Brand Architecture and **Brand Leadership Amélie Dionne** Entrepreneur, owner of Événements VIP, events management & communications

Marie-Claude Fournier **Executive Director** and entrepreneur. Association de la construction du Québec, Laval/ Laurentians Marie Grégoire Former MP. commentator on RDI, commentator on Radio Canada radio station and CECI member Isabelle Hulot Dr. of Nutrition. President of Kilo Solution Éloïse Harvey Vice-President of Corporate Development, Groupe **CEGER** Geneviève Jacob **Human Resources** Specialist and entrepreneur, former CECI volunteer cooperant

Marie-Michèle Jacques Vice-President and Associate of Candem **Yolande James** Former Minister, RDI Commentator **Chantal Lamarre** Actor **Danielle Lamy** Lawyer, member of CECI's Board of Directors France-Isabelle Langlois Director of Communications and Development for CECI **Dominique Lemieux** Artist Agent and Producer at Dominique gestion artistique Inc. Magalie Lépine-Blondeau Actor and host

Anne-Marie Lefebvre Founder of Rencontresportive. com Sylvie Madore Director of Market Development, St-Martin Hotel **Christine Mariano** Entrepreneur consulting services **Pauline Marois** Former Premier of Québec Nancy Neamtan Stratégic Adviser and former CEO of the Chantier de l'économie sociale Isabelle Parizeau General Director, former CECI volunteer cooperant Gabrielle Pauzé Explorer - strategic communications **Nathalie Pelletier** Director **Fannie Perron Executive Director** 

and Senior Partner at Atypic **Brenda Plant** Consultant, coach and trainer in responsible investment and sustainable development Sophie Potvin-Champagne Engineer, Hydro-Québec **Madeleine Poulin Journalist** Véronick Raymond Artist and broadcaster, CECI member Danielle Sauvage Cultural manager and corporate director, CECI member

# ACTIONS BY CECI'S ASSOCIATE MEMBERS

# PROMOTION OF SUSTAINABLE TOURISM

# **VILLAGES TO EXPLORE**

**Village Monde**, an associate member of CECI, took part in the Business Partnership component of the Uniterra volunteer cooperation program, which is jointly operated by WUSC and CECI. Two Village Monde explorers carried out volunteer assignments in **Bolivia**, **Peru** and **Sri Lanka** to identify and promote village tourist accommodations in the interest of developing responsible tourism projects that generate sustainable benefits for communities.



Francis Lavoie, explorer of Village Monde, and volunteer of the Uniterra program, during his mission in Latin America.

"Sustainable, equitable tourism can help create a brighter future and slow the exodus to cities. It brings communities together. [...] I saw potential everywhere! I started looking for information based on Village Monde's criteria. [...] With our new reservation platform, we will promote selected accommodations."

FRANCIS LAVOIE, UNITERRA PROGRAM VOLUNTEER AND VILLAGE MONDE EXPLORER

### **DISCOVERING HAITI**

In October 2016, CECI hosted a delegation of tourism industry actors in Haiti who are members of the Destination Management Organization for **Haiti**'s Nord department, which is jointly funded by the Inter-American Development Bank and CECI. The delegation attended Montreal's International Tourism and Travel Show, where it showcased **Haiti**'s tourism offering.

The delegation also met with tour operators specializing in adventure and cultural tourism, with regional tourism associations in Abitibi Témiscamingue and the Eastern Townships, and with CECI members **ÉCONOMUSÉE** Network Society and **Village Monde**.

The mission was made possible by the **Volunteer Cooperation Program in Haiti**, jointly operated by CECI, WUSC, SACO and the Paul Gérin Lajoie Foundation.

# GREAT DEVELOPMENT CONFERENCES

#### INTERNATIONAL FORUM

The sixth edition of CECI and WUSC's International Forum was held in Montreal in January 2017, drawing nearly 750 attendees. More than twenty workshops set the stage for lively discussions on the major issues of international development.

The Forum was greatly enriched by the thoughts and discussion contributed by the Canadian Research Institute on Humanitarian Crisis and Aid (OCCAH), an associate member of CECI, and by the David Suzuki Foundation.

"We discussed the Paris Agreement and the White House, carbon financing and a sustainable Montreal, a circular economy for plastics, the role of women in climate change-resilient agriculture and botany. My hope is that the discussions fostered by CECI and WUSC will serve to collectively reaffirm our determination to take action for the sake of our planet."

AYMAN CHERKAOUI, GUEST SPEAKER AT THE FORUM AND SENIOR ADVISER FOR THE CENTRE FOR CLIMATE CHANGE PROGRAM AT INTERNATIONAL SUSTAINABLE DEVELOPMENT LAW

#### ON SOCIAL MEDIA

- 1.8 million impressions of the hashtag #wuscceciforum
- #wuscceciforum was one of the 5 most used hashtags in Canada on January 20, 2017!



"This was a very smart choice for a guest of honour, which actually proved to be a common theme throughout our activities. Antonia is the embodiment of the work CECI does in different parts of the world. She and her association, ASARBOLSEM, are making meaningful contributions to poverty reduction in her community, and to the fight against all forms of discrimination, especially against women. In addition, Antonia has more than 20 years of experience in the fair trade movement, a key component of CECI and Uniterra's current efforts to drive more inclusive economic growth."

ÉLIZABETH LAVAL, VOLUNTEER FOR CECI AND WUSC'S UNITERRA PROGRAM

# **WORLD SOCIAL FORUM**

In August 2016, CECI took part in the World Social Forum held in Montreal. Our contribution addressed the following topics:

- Responsible tourism, in collaboration with Village Monde, an associate member of CECI
- Fair trade, in collaboration with Équiterre, an associate member of CECI
- International volunteer cooperation, in collaboration with Oxfam-Québec, SUCO and SACO.

Antonia Rodríguez Medrano, co-founder of the artisan textile production association Asociación Artesanal Boliviana Señor de Mayo (ASARBOLSEM), and Bolivia's former Minister of Productive Development and Plural Economy, was invited to the Forum by CECI as part of the Uniterra volunteer cooperation programme.

Antonia Rodríguez Medrano, at the Uniterra kiosk held at the World Social Forum, surrounded by two volunteers.

#### **GLOBAL SOCIAL ECONOMY FORUM**

CECI also attended the 2016 Global Social Economy Forum (GSEF), which was held in Montreal in partnership with the *Chantier de l'économie sociale*, a CECI associate member and co-organizer of the event, alongside the *Ville de Montréal*. More than 2,000 people from around the world reflected upon the social economy and development in cities. We invited three Uniterra program partners from Mali and Bolivia to join us at the forum:

- Madani Koumaré, President, and Baba Cissé, in charge of the youth employment hub, under the National Network for the Promotion of Mali's Social and Solidarity Economy.
- Alicia Canaviri, President of the Bolivian Solidarity Economy and Fair Trade Movement.

# A LIVELY MEMBER LIFE!

In 2016-2017, we implemented a strategy to recruit pledging members, a new category of member created under the 2014-2019 strategic plan:

- Nearly 1,000 pledging members were recruited.
- CECI members organized 16 networking activities in Montreal and Quebec City.

# MEMBERS RECOGNIZE INTERNATIONAL WOMEN'S DAY

Among other networking activities, CECI members were invited to a screening of a series of compelling videos featuring women and girls who have been victims of violence in the African Great Lakes region. The videos were produced by our partner COCAFEM (Coalition des organisations et confédérations des associations de femmes) as part of the project to combat violence against women. The screening was followed by discussions between CECI members and the heads of CECI's Gender Equality Project and programming.

# BREAKFAST TO RECRUIT PLEDGING MEMBERS

As part of the 2017 International Forum, CECI held a breakfast conference and invited guests to become pledging members of our organization. The guest speaker was **Gérald Larose**, visiting professor at UQAM's school of social work and President of the **Caisse d'économie solidaire**, an associate member of CECI.

Mr. Larose's speech focused on the value of replicating Quebec's model of social economy in so-called developing countries and placed particular importance on the notions of justice and equity.

# DEMOCRATIC LIFE

## **EGM AND INTERNATIONAL GENERAL COUNCIL**

In January 2017, CECI members were invited to an Extraordinary General Meeting (EGM), followed by CECI's second ever International General Council meeting. This new governance body has been a forum to review programming and the process of building autonomy among CECI's teams in countries where it operates. Representatives from the advisory committees of CECI **Nepal**, **Haiti** and **Senegal** attended the meetings.

### **MEMBER BRUNCH**

The AGS was preceded by a brunch conference, where three Members of the Corporation of CECI were invited to share their views on the impact of development policies:

- 1 Bernard Decaluwé, CECI member, full professor for the Social Sciences Department at Université Laval.
- 2 Nancy Neamtan, CECI member and ambassador, strategic adviser and former CEO of the Chantier de l'économie sociale, a CECI associate member.
- 3 Anne-Marie Saulnier, director of ECPAR, a CECI associate member.

The discussion was led by **Ginette Lamarche**, radio journalist for Radio-Canada.



DILIP CHINNAKOND

President of CECI's Board of Directors, during his visit to one of the CECI-Nepal partners -The Lalitpur Women's Dairy Cooperative. In the background on the right, Claudia Black, CECI's Executive Director.

# CECI RECOGNIZES THE CONTRIBUTION OF ITS MEMBERS AND PARTNERS

## **CECI AWARDS**

The Rosario Demers Award recognizes the exceptional commitment that one of our former volunteers has made to CECI's democratic life. In 2017, the award was bestowed upon Chantal Bernatchez, who has shown outstanding commitment to CECI for 15 years as a volunteer, member and ambassador.

"My experience volunteering abroad changed the way I handle challenges in life. It completely changed the course of my life!"

CHANTAL BERNATCHEZ, FORMER VOLUNTEER AND CURRENT AMBASSADOR OF CECI



Mrs Jacqueline Lapalme, Rosario Demers' widow, Chantal Bernatchez, recipient of the 2017 Rosario Demers Award, and Claudia Black, CECI's Executive Director.

The **CECI Women in Action Award** recognizes any individual, man or woman, or any organization that has made a significant contribution to gender equality. Two of CECI's partner organizations were tied for this year's award:

- The Concertation des collectifs d'associations féminines in the Great Lakes Region (COCOAFEM/GL), one of CECI's partner organizations, and its project that has been combatting violence against women and girls in the Great Lakes region since 2010
- and PRERANA, a strategic partner of the Uniterra program in Nepal since 2009 that tirelessly works to defend the rights of women and support their economic empowerment.

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# Demonstrating solidarity for 60 years!

Since CECI was founded in 1958, religious communities have given their unwavering support for our mission. In 2016-2017, they provided CECI with financial support of nearly \$1,000,000 through various initiatives:

- ANNUAL FUNDRAISING CAMPAIGN
- TRANSITION FUND
- MATTHEW EMERGENCY IN HAITI
- JUSTICE/PREVENTION/RECONCILIATION PROJECT IN MALI

#### THANK YOU TO ALL THE COMMUNITIES THAT SUPPORT US!

- . Augustines of the Mercy of Jesus . The Benedictines . Discalced Carmelites . The Capuchins . The Clarisses . Congregation of the Sisters of our Lady of the Holy Rosary Congregation of the Daughters of Providence Congrégation des Soeurs de Notre-Dame Auxiliatrice Congregation of the **Blessed Sacrament** . Évêché de Saint Jean/Longueuil . Daughters of Charity of the Sacred Heart of lesus . Daughters of the Cross . Daughters of Mary of the Assumption . Daughters of Saint **Paul** . Daughters of the Heart of Mary . Filles Réparatrices du Divin Cœur . Brothers of the **Christian Schools** Servants of the Sacred Heart of Brothers of St. Gabriel of Canada . Missionary Oblates of Sacred Heart and Mary Immaculate
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# 2017 International Forum partners

The 2017 International Forum was organized by CECI and WUSC as part of the Uniterra volunteer cooperation program, with financial support from the Government of Canada through Global Affairs Canada.

# THEMATIC PARTNERS

. David Suzuki Foundation

. University of Saskatchewan

. Canadian Research Institute on Humanitarian Crisis and Aid (OCCAH)

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# Financial support from Canadian and international donor agencies

We would like to express our heartfelt thanks to our financial partners, whose generous donations have enabled us to pursue our mission:

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# VOLUNTEER COOPERATION PROGRAMS

# VOLUNTEER COOPERATION PROGRAMS

Volunteer Cooperation Program in Support of Governance, Education and Economic Development in Haiti (Phase 2)

Uniterra Volunteer Cooperation Program: Bolivia, Burkina Faso, Guatemala, Ghana, Haiti, Malawi, Mali, Mongolia, Nepal, Peru, Senegal, Sri Lanka, Tanzania, Vietnam

# DEVELOPMENT PROJECTS

#### **AMERICAS**

#### Bolivia

Improving milk production in the 14 communities of the Viacha municipality in La Paz

Healthy Mothers, Healthy Children

Sustainable development of organic quinoa production in Los Lípez, as a local driver of development

#### Guatemala

Organization, diversification and commercialization of small-scale producers in Mayan communities in Guatemala

Rural Business Development Program in Guatemala

Strengthening the local solid waste management systems in the Lake Atitlan Basin

# Haiti

Rural Women

Partnership for improving the health of mothers, newborns and infants

Providing incentive services and establishing Farmer Field Schools in the Centre department

Water management program in the Artibonite Basin

Project to provide drinking water to La Tremblay, a peri-urban community in the Port-au-Prince metropolitan area (Croix-des-Bouquets)

Project supporting young women's job readiness in non-traditional trades in the Cité de l'Éternel

Technical support project for economic resilience and restoring livelihoods in six communes of the Nord and Nord-Est departments

Participative Urban Development Project

Risk and Natural Disaster Management Project

Project to enhance community resilience to the hurricane season

Project to enhance agricultural public services

Project to strengthen and improve livelihoods for young women and men in Carrefour Feuilles

Project to transfer technology to farmers

#### **AFRICA**

#### Benin

Program to support women's entrepreneurship in the rice industry

#### **Burkina Faso**

Governance & Economic Sustainability in Extractive Areas

Women Rice Parboilers Project

## Guinea

Governance & Economic Sustainability in Extractive Areas

# **Great Lakes**

Project to Combat Violence against Girls and Women in the Great Lakes Region (Burundi, DRC, Rwanda)

#### Mali

Justice, prevention and reconciliation for women, minors and other people affected by the crisis

Project to improve the decentralized health care system

Project to support food security

Project to improve youth employment and skills

Project to improve the health of women and newborns in the Kayes area

#### Senegal

Project supporting the rice industry to improve food security

Sustainable development project to strengthen the capacities of young women and men in entrepreneurship and the poultry industry

#### ASIA

#### Nepal

Study on the traceability of public expenses

Social accountability program

Skill development project

Australian Volunteers in Nepal Management Project

# Philippines

Sustainable economic growth for women and men affected by typhoon Haiyan in Leyte and Samar

#### **AFRICA**

#### Guinea

Response to the Ebola epidemic in the Boké and Boffa prefectures

#### Mali

Support for building resilience and restoring food security for vulnerable people in the region of Tombouctou

#### Senegal

Emergency food assistance and strengthening the ability of vulnerable people to adapt in the department of Kanel in Matam

Project supporting improverished populations to prevent malnutrition in Senegal

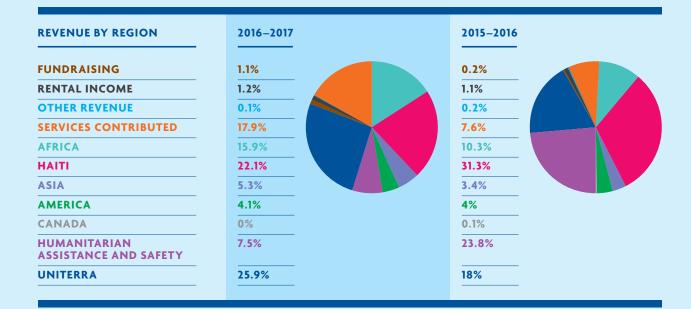
Strengthening resilience and restoring food security for vulnerable women and men in the northern regions of Matam and Podor

# HUMANITARIAN ASSISTANCE PROJECTS

# **AMERICAS**

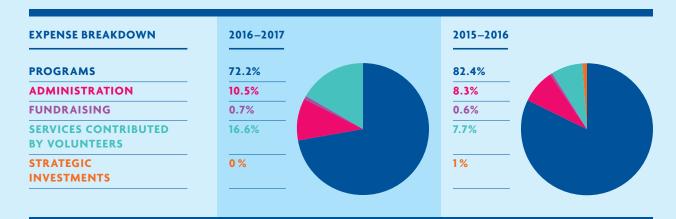
# Haiti

Emergency response post-Hurricane Matthew in the Sud and Grande Anse departments



# CONSOLIDATED OPERATIONS

YEAR ENDED MARCH 31, 2017	2017	2016
REVENUES		
Global Affairs Canada – Partnership	\$9,775,251	\$7,204,266
Global Affairs Canada – Bilateral and others	7,050,152	8,790,338
Other funders	13,469,395	21,273,780
Donations	983,158	862,478
In-kind donations	_	9,753
Contributed volunteer services	6,339,608	3,192,284
Other revenues	719,473	535,982
	38,337,037	41,868,881
EXPENSES		
Programs	27,652,171	34,222,976
Contributed volunteer services	6,339,608	3,192,284
Program development	661,822	393,468
Administration	3,082,554	2,814,566
Fund-raising	256,255	248,252
Interest on long-term debt	81,405	76,450
Amortization of tangible capital assets	203,745	161,726
Amortization of intangible assets	9,628	13,030
	38,287,188	41,122,752
Excess of revenues over expenses before strategic investments and gain on insurance claim	49,849	746,129
Strategic investments	_	(398,396)
Excess of revenues over expenses before gain on insurance claim	49,849	347,733
Gain on insurance claim	264,661	627,651
EXCESS OF REVENUES OVER EXPENSES	\$314,510	\$975,384



# CONSOLIDATED CHANGES IN NET ASSETS

YEAR ENDED MARCH 31, 2017	INVESTED IN TANGIBLE CAPITAL ASSETS	RECEIVED FOR ENDOWMENT PURPOSES	UNRESTRICTED	TOTAL
BALANCE AS OF APRIL 1, 2015	\$1,904,844	\$839,711	\$3,270,057	\$6,014,612
Earnings for the year Excess (deficiency) of revenues over expenses before strategic investments and gain				
on insurance claim	(186,488)	_	932,617	746,129
Gain on insurance claim	627,651	_	_	627,651
Strategic investments	_	_	(398,396)	(398,396)
Acquisition of tangible capital assets	121,982	_	(121,982)	` _
Insurance proceeds relating to tangible				
capital assets	(1,397,024)	_	1,397,024	_
Repayment of long-term debt	203,267	_	(203,267)	_
Endowment contributions	_	53,000	<u> </u>	53,000
Exchange loss relating to net assets				
received for endowment purposes	_	(9,997)	_	(9,997)
BALANCE AS OF MARCH 31, 2016 Earnings for the year Excess ( deficiency) of revenues	\$ 1,274,232	\$ 882,714	\$ 4,876,053	\$ 7,032,999
over expenses before gain on insurance claim	(204 525)		256,384	49,849
Gain on insurance claim	(206,535) 264,661	_	230,364	264,661
Acquisition of tangible capital assets	3,428,385		(3,428,385)	204,001
Acquisition of intangible assets	189,847		(189,847)	
Mortgage loan	(1,100,000)		1,100,000	$\equiv$
Insurance proceeds relating to tangible	(1,100,000)		1,100,000	
capital assets	(264,661)	_	264,661	_
Repayment of long-term debt	218,416	_	(218,416)	_
Disposal of tangible capital assets	(5,250)	_	5,250	_
Endowment contributions	(5,250)	48,000		48,000
Exchange gain relating to net assets		,		,
received for endowment purposes	_	97,272	_	97,272
received for endownient purposes				

# CONSOLIDATED FINANCIAL POSITION

MARCH 31, 2017	2017	2016
ASSET CURRENT Cash Trade and other receivables Advances to partners Prepaid expenses	\$8,497,580 4,542,576 149,464 576,425	\$16,985,637 3,833,339 495,448 568,752
	13,766,045	21,883,176
LONG-TERM Cash in trust Term deposits in trust Loans and interest receivable Tangible capital assets Intangible assets	255,657 — 572,224 5,856,671 180,219	203,657 164,100 362,852 2,632,031
	\$20,630,816	\$25,245,816
LIABILITY CURRENT Accounts payable and accrued liabilities Government remittances Prepaid insurance proceeds Deferred contributions Current portion of long-term debt	1,781,465 32,970 — 9,085,805 1,663,066	3,064,839 27,117 105,525 13,657,537 649,884
LONG-TERM Deferred contributions relating to tangible capital assets Long-term debt	83,622 491,107	85,210 622,705
	13,138,035	18,212,817
NET ASSETS Invested in tangible capital assets Received for endowment purposes Unrestricted	3,799,095 1,027,986 2,665,700	1,274,232 882,714 4,876,053
	7,492,781	7,032,999
	\$20,630,816	\$25,245,816

# CONSOLIDATED CASH FLOWS

YEAR ENDED MARCH 31, 2017	2017	2016
OPERATING ACTIVITIES		
Excess of revenues over expenses	\$314,510	\$975,384
Insurance proceeds	159,136	1,502,549
Non-cash items :		
Amortization of tangible capital assets	203,745	174,756
Amortization of intangible assets	9,628	_
Amortization of deferred contributions relating to capital assets	(1,588)	(926)
Loss (gain) on the disposal of tangible capital assets	(5,250)	12,658
Gain on insurance claim	(264,661)	(627,651)
Net change in working capital items	(6,220,179)	(6,091,648)
Cash flows from operating activities	(5,804,659)	8,128,418
INVESTING ACTIVITIES		
Acquisition of tangible capital assets	(3,428,385)	(121,982)
Proceeds from the disposal of tangible capital assets	5,250	
Acquisition of intangible assets	(189,847)	_
Cash flows from investing activities	(3,612,982)	(121,982)
FINANCING ACTIVITIES		
Donations received for endowment purposes	48,000	53,000
Long-term loan	1,100,000	_
Repayment of long-term debt	(218,416)	(203,267)
Cash flows from financing activities	929,584	(150,267)
Net increase (decrease) in cash	(8,488,057)	7,856,169
Cash, beginning of year	16,985,637	9,129,468
CASH, END OF YEAR	\$8,497,580	\$16,985,637





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