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Global Affairs Affaires mondiales Canada Canada

Women's Economic Empowerment



DANIELLE LAMY President



CLAUDIA BLACK

Executive Director

The 2018–2019 Annual Report invites you to learn more about the achievements of CECI's partners and teams in different regions of the world where CECI works. The innovations developed through our activities for the economic power of women are of particular interest in the fight against inequalities, poverty and exclusion.

While there are multiple forms of inequality around the world, inequality between women and men, girls and boys remains the most profound and widespread. It underpins the social, economic and political relations of all societies and represents a challenge for the planet as a whole. Undeniable progress has been made, particularly in education and health. However, according to the Organization for Economic Co-operation and Development (OECD), achieving equal rights remains an elusive goal.

Gender equality is at the core of all CECI's actions. That is why, this year, the organization has updated its **Policy on Gender Equality, Rights and Diversity** and further enhanced women's economic empowerment programmatic approach. This approach focuses on diversity and on the fulfilment of women's and girls' rights.

This year, CECI'S Board of Directors adopted a new Policy on the Prevention of Harassment, Exploitation and Sexual Abuse in collaboration with its Ethics and Governance Committee. CECI does not tolerate any form of harassment, exploitation or sexual abuse, within the organization and its programs. We are committed to taking appropriate measures to protect the integrity of our teams, of our partners and of the communities we work with. Awareness raising of all CECI'S stakeholders as well as the ongoing training of human resources and partners are key to ensure policy effectiveness.

It has been a rewarding year for CECI, which has been successful in increasing its funding from the government of Canada for projects supporting the promotion of for women's rights in several countries, across different continents. The launch of a new series of projects in support of women's organizations in Haiti, Mali and Senegal, as well as indigenous women's organizations in Guatemala is a major highlight of the year. These projects aim to improve the services offered to women and girls by the organizations, and to increase their influence and their advocacy capacity.

A new seven-year volunteer cooperation program was submitted to Global Affairs Canada in February 2019. It covers a dozen countries and includes a plan to send some 1,200 volunteers to support our partners with projects focused on the economic empowerment of women, and climate change adaptation and resilience. We thank all our partners and members who have contributed to and supported this ambitious proposal.

As the fifth year of the strategic plans draws to an end, significant progress has been observed in the process of creating an international network of CECI, mobilizing eight CECI country offices for greater impact. This strategic plan is extended by one year in order to produce a detailed report of achievements and consult all stakeholders to determine strategic orientations for the next five years.

CECI continues to maintain a diversified program portfolio, with funding from a wide range of international funders. Closing the 2018–2019 fiscal year, the information included in this annual report once again speaks to the high quality of CECI's governance and operational and financial management.

It is thanks to the generosity and dedication of CECI's community that we have been able to carry out a multitude of fundraising and awareness-raising activities this year. CECI launched a new campaign, #CECIforGenderEquality, and held a major fundraising event with CECI's *Club des Ambassadrices* for the benefit of women entrepreneurs.

CECI's work around the world would not be possible without the combined strength of our committed teams, our board of directors and our advisory committees in each country, our members, our volunteers, our ambassadors, our hundreds of local and Canadian partners, as well as our financial partners and our donors.

It is a true privilege to work together to create a better world.

Thank you!

OUR PRIORITIES FOR ACTION

Across the world, women face multiple barriers that hinder their access to education, employment, property, and decision-making spaces. Whether legal or cultural, these barriers all too often put women in informal and unpaid roles, preventing them from realizing their potential and from participating fully in their communities' social and economic life. Yet many studies show that investing in women not only lifts them out of poverty and precariousness, but also promotes the development of entire communities.





WOMEN'S ECONOMIC EMPOWERMENT

For several years, CECI has been working with its partners to develop and implement projects in support for women's empowerment, more specifically their economic empowerment. In the fields of humanitarian assistance and development, these projects either target womenspecific issues or include a cross-cutting dimension that contributes to reducing inequalities between women and men. Some of the issues tackled by CECI include the access of women and girls to education, respect for their rights, the elimination of violence against them, and their access to and control over resources.

Once barriers and stereotypes are broken down, women can, with the right support, explore new economic opportunities and livelihoods often reserved for men. CECI supports women's empowerment throughout the processes imbedded within projects as well as in the definition of development outcomes. Hence, the unequal access to and control over financial resources and means of production, the limited realization of women's rights, the lack of learning opportunities for women, and the unequal power relations between women and men are called into question.

CECI's approach provided thousands of women and girls the possibility to more fully gain agency over their own lives and further build self-esteem, challenge their status, and influence decisions that affect their living conditions and quality of life. Working with men is critical to the success of this approach and emphasis is placed on raising awareness of the inequalities that hinder women's ability to act. CECI works with men so they act as true allies supporting women as agents of change, actively contributing to finding solutions to reduce gender inequalities.

WOMEN AND CLIMATE RESILIENCE

In its perpetual search for innovation and efficiency, through the implementation of programs and projects with partners, CECI works to provide solutions in sustainable development and adaptation to climate change. CECI supports women's empowerment to achieve sustainable results in the fight against climate change. In the countries we work in, because of gender based discrimination, women and girls are particularly at risk.

Women's empowerment and environmental protection are systematically integrated throughout CECI's programming. We are committed to the strategic involvement of women and youth in the sustainable management of natural resources, particularly in the field of agriculture. Our strategies for supporting women and youth and building their capacity include creating opportunities for experimentation and adopting innovative and sustainable practices in the sectors and industries where women and youth are active.

CECI works with partner organizations that prioritise gender and environmental issues. CECI's networks also mobilize women and youth who carry out awareness raising activities related to climate change and the environment.

CO-CONSTRUCTION AND KNOWLEDGE SHARING

Ever since its inception, CECI has been an organization that values knowledge and know-how. CECI is active in the academic sphere, leveraging its 60 years of concrete experience in international development to establish connections between theory and practise. CECI practitioners give introductory courses in international cooperation, and some of our specialists teach at the Université de Montréal in the areas of gender equality, food security and environment.



CECI has created a gender equality community of practice. This platform builds connections between CECI's gender equality specialists from around the world. It fosters learning and information, experiences, resources and knowledge sharing, and facilitates innovation and problem solving around issues that are common across different countries. It promotes mutual learning and the use of best practises to advance women's rights, to guarantee the exercise of their rights and to facilitate their access to opportunities to improve their living conditions.

CECI is also involved in external communities of practice, such as AQOCI'S *Genre en pratique*, which aims to mobilize knowledge and reinforce the dynamics of learning, exchange, mutual aid and innovation amongst its members, all to strengthen gender mainstreaming within projects as well as within each organization.

CECI participates in the *Informal Women's Rights Policy Group*, a community of Canadian organizations and individuals working on women's rights issues. It aims to promote women's rights and integrate the feminist perspective into policies, programs and projects. CECI is an active member of the *Humanitarian Response Network of Canada*, a community of practice made up of over 35 Canadian humanitarian organizations. The network seeks to share lessons learned to strengthen the quality and efficiency of humanitarian action by creating a conversation around key humanitarian policy issues and practises.

PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT

CECI, in its quest to reinforce an international network of change agents in Canada and in the Global South, can count on the expertise and collaboration of numerous partners to promote sustainable socio-economic development, reduce poverty, establish egalitarian gender relations and increase the security of the most vulnerable populations.

In 2018–2019, CECI worked with more than 400 partners from the North and the South, including two strategic partners:

- World University Service of Canada (wusc), with the Uniterra Volunteer Cooperation Program and other development projects;
- Alliance agricole internationale (AAI) with UPA-DI and SOCODEVI, as part of the food security initiatives.

CECI also works in consortiums with many other partners, whose complementary expertise is critical for the implementation of our projects.



CECI'S AREAS OF EXPERTISE



Inclusive economic development



Gender equality



Food security and agriculture



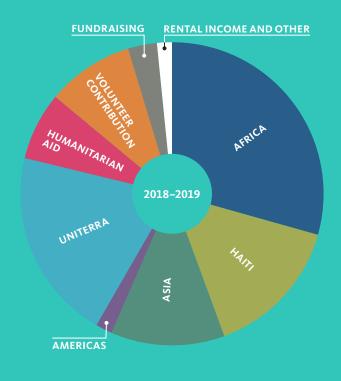
Human security

FINANCIAL INFORMATION

CONSOLIDATED OPERATIONS		
	2018–2019	2017–2018
Revenues		
Global Affairs Canada – partnership	\$ 6,581,265	8,109,065
Global Affairs Canada – bilateral and others	11,385,677	10,104,511
Other funders	15,025,122	13,381,963
Donations	1,182,356	1,184,461
	34,174,420	32,780,000
Other		
Contributed volunteer services	3,559,872	5,109,865
Other revenues	610,449	471,895
	38,344,741	38,361,760
Expenses		
Programs	30,415,404	28,344,218
Contributed volunteer services	3,559,872	5,109,865
Program development	670,220	787,422
Administration	2,836,652	3,253,265
Fundraising	414,437	470,753
Interest on long-term debt	74,157	86,874
Amortization of tangible capital assets	281,633	260,741
Amortization of intangible assets	67,932	45,587
	38,320,307	38,358,725
Excess of revenues over expenses	24,434	3,035

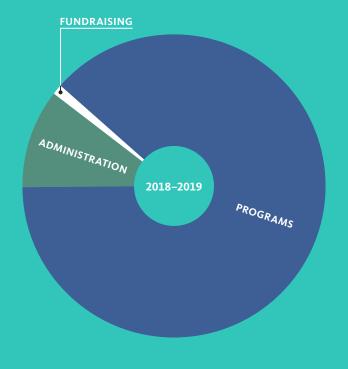


CONSOLIDATED FINANCIAL POSITION		
	2018-2019	2017–2018
Assets		
Current	15,703,062	15,302,798
Long-term	6,096,586	6,223,147
Other assets	946,442	980,754
	22,746,090	22,506,699
Liabilities		
Current	15,150,089	13,200,926
Long-term	115,415	1,793,139
Net assets	7,480,589	7,512,634
	\$ 22,746,090	22,506,699



DISTRIBUTION OF TOTAL REVENUES BY REGION

AFRICA	\$11,259,185	29.4%
HAITI	\$5,765,001	15.0%
ASIA	4,653,894	12.1%
AMERICAS	\$682,426	1.8%
UNITERRA	\$7,852,065	20.5%
HUMANITARIAN AID	\$2,779,493	7.2%
VOLUNTEER CONTRIBUTION	\$3,559,872	9.3%
FUNDRAISING	\$1,182,356	3.1%
RENTAL INCOME AND OTHER	\$610,449	1.6%



EXPENSE BREAKDOWN

PROGRAMS	\$33,975,276	88.6 %
ADMINISTRATION	\$3,930,594	10.3 %
FUNDRAISING	\$414.437	11%



AMERICAS

BOLIVIA

17,686 people reached *,

60 % women **

28 volunteers

GUATEMALA

353,155 people reached, 52% women

22 volunteers

HAIT

817,955 people reached, 56% women

34 volunteers

PERU

169,886 people reached, 28 % women

35 volunteers

AFRICA

BENIN

75,600 people reached, 65% women

4 volunteers

BURKINA FASO

39,191 people reached, 96% women

21 volunteers

GHANA

443,434 people reached, 41% women

61 volunteers

GUINE

17,595 people reached, 45% women

2 volunteers

GENDER EQUALITY

is at the core of actions lead by CECI's volunteers, ensuring that the specific needs and rights of women and girls are integrated into all programming.

^{*} People who directly participated or indirectly benefited from projects' and programs' outcomes.



ASIA

ΝΕΡΔΙ

321,848 people reached, 40% women

44 volunteers

PHILIPPINES

11,185 people reached, 52 % women

7 volunteers

SRI LANKA

63,780 people reached, 84% women

33 volunteers

VIETNAM

449,957 people reached, 50% women

40 volunteers

MALAWI

351,383 people reached, 60% women

33 volunteers

MAL

562,531 people reached, 59 % women

SENEGAL

299,247 people reached, 54% women

48 volunteers

TANZANIA

60,146 people reached, 52 % women

42 volunteers

In 2018-2019 ->



13 gender equality assignments

62 assignments in women's organizations

One objective specifically related to gender equality integrated in the vast majority of the assignments

^{**} Percentage of women among the people directly reached through projects' and programs' activities

WOMEN CLIMBING MOUNTAINS

CECI-Bolivia has strengthened the capacity of indigenous women in rural La Paz in the tourism and handicrafts sectors. Twenty-two *Cholitas escaladoras* (climbing women) have been trained and certified as trekking guides and mountain rescue workers. Not only have these women made an incursion in a field traditionally dominated by men, they also increased their incomes by 50% to 80%, as the guiding profession is better paid than the carriers or cooks, jobs typically held by women. They are now in the process

of obtaining their mountain guide certification, which will further increase their revenues. They have become a source of inspiration for other women, from urban and rural regions alike, to challenge traditional gender roles. These achievements are made possible thanks to the funding of the Government of Quebec's Québec International Development Program (PQDI), to our partnership with the municipal tourism development agency of La Paz, and to the collaboration with the Uniterra program, which receives financial support from the Government of Canada.



HAITI



CHALLENGING GENDER STANDARDS

CECI-Haiti has been working with various training centres in the Port-au-Prince metropolitan area to help break down gender stereotypes in sectors traditionally dominated by men. Our goal is to enable women to access stimulating career paths and become financially independent.

This year, 105 young women from the disadvantaged neighbourhood of Cité l'Eternel were able to access vocational training for trades they usually would not have access to, and 11 micro businesses were created in the service industry. This work is made possible thanks to the funding from the PQDI and the support offered by Uniterra volunteers.

WOMEN'S VOICE AND LEADERSHIP

Our commitment to women's rights organizations in Haiti has increased this year through the *Women's Voice and Leadership* initiative, funded by Global Affairs Canada. We aim to support 30 organizations across the country to improve the services they provide to women and girls, to increase the knowledge they have of their rights and their ability to defend them, and ultimately to empower them to make progress toward gender equality.

ENTREPRENEURSHIP, GREEN AND FEMINIST

Through the *Atitlán Recicla* initiative, CECI-Guatemala has contributed to creating jobs and generating income for indigenous women, all while protecting the fragile environment of the Lake Atitlán Basin. To date, 9 groups comprised of 1,160 indigenous women have been created and have improved solid waste management and recycling processes, enabling them to sell 125 tonnes of recyclable materials and generating more than \$20,000 in revenue.

This entrepreneurial drive for women has also contributed to transforming public opinion to be more acceptant of women's inclusion in a traditionally male-dominated market. This initiative, supported by CECI through the Uniterra program, is implemented by the "Amigos del Lago de Atitlán" association with the financial support of CBC, the main bottling company in Latin America.

RIGHTS AND JUSTICE FOR INDIGENOUS WOMEN AND GIRLS IN GUATEMALA

CECI-Guatemala launched a new project this year to promote a greater respect for the rights and human dignity of indigenous women and girls, and a better access to justice for them against gender-based sexual violence. The project will help build their capacity and make them real agents of change. This project is being implemented in partnership with Lawyers Without Borders Canada (LWBC), with funding from Global Affairs Canada.

"Atitlán Recicla is foremost a tremendous emancipation tool for women. They become more financially independent and gain confidence through the training they go through and the responsibilities they acquire. It is also a great opportunity for the younger generation, because girls here only go to school if their mothers can afford to send them. In addition, men are realizing that women are able to perform tasks that were not traditionally entrusted to them." — BÁRBARA REBECA AJTUJAL QUIEJÚ, Environmental Promoter in the Lake Atitlán Basin.



BENIN



SUPPORT FOR WOMEN RICE PARBOILERS

We have strengthened the skills of Beninese women in the rice sector to enable them to better defend their interests in the market, to gain access to financing and to emancipate themselves economically, particularly through entrepreneurship. We have trained women on cooperatives, women's leadership, positive masculinities, quality management, credit management, lobbying, advocacy and communications.

Seven hundred women producers and parboilers were able to hone their skills, two women became treasurers in rice production unions and 51% of the targeted women rice producers participated in the annual general meeting.

"Women are not only meant to stay at home and have children. Women are also able to do everything men can do. Men must help women emancipate themselves and play multiple roles in all areas. The world is changing. Men should also change their ways, following those changes the world is currently seeing." — JULIEN AGOSSOUGBO, UNIRIZ-C producer in Zogbodomey.

BURKINA FASO



WOMEN'S ENTREPRENEURSHIP IN RURAL AREAS

CECI-Burkina Faso organized an entrepreneurship contest to support the economic empowerment of young women in rural areas. Twenty Burkinabé women entrepreneurs from eight regions of the country have created and consolidated micro enterprises in buoyant sectors such as crafts, livestock, agroprocessing, and information and communication technologies. Uniterra Program volunteers provided training in micro enterprise management and simplified financial management for these entrepreneurs. The latter also benefited from personalized advice from established companies, further helping them make their ideas reality. The initiative has demonstrated that with a little technical and financial support, young women living in rural areas were able to unleash their entrepreneurial creativity to create jobs and generate income quickly.

our Union has received to buy seeds and processed rice from its members, I was able to increase my individual income by 90% after each contract. The project in support of women rice parboilers has been like a ray of sunshine in my life and that of my children. Thanks to my income, I was able to buy a rice field of 2 hectares. I was also able to pay the tuition so that my first daughter could be trained as an office secretary in Bobo-Dioulasso. At age 26, she is widowed with two dependent children."

— Ms SARAMBE JULINE, Secretary General of the Union of women rice

parboiler groups of Bama.

GUINEA

STRENGTHENING FOOD SECURITY

CECI-Guinea has improved screening and care for people suffering from malnutrition in north-eastern Guinea, while supporting the diversification and increase of agricultural production. Installing four cereal mills and four solar dryers has lightened the heavy workload of women and facilitated the processing and preservation of products after harvest. The income of the members of 87 women's and youth organizations we have supported has also increased by more than 45% on average. These efforts are financially supported by the World Food Programme (WFP).

who knew of the project, omen, now of financial and RRA, President

"There used to be only two of us here who knew about market gardening, but thanks to the project, all members of the group, men and women, now know how to do it and are reaping the financial and nutritional benefits." — LAYE CAMARA, President of the Kamagan Group.

MALI



The well-being of the family is what matters. I do the laundry, I take care of the children, I even carry them on my back. At first, my social circle disapproved of me, but now the same people who criticized me are asking me for help with the education of their children. I am proud to serve as a model. Thanks to all the training I have received, I also do my best to prevent early marriages in my community. I recently succeeded, in collaboration with a youth association, in preventing the forced marriage of a 13-year-old girl." — BOUBA MAÏGA, participant in the Justice, Prevention and Reconciliation Project for Women, Minors and Others Affected by the Crisis in Mali.

COMBATING VIOLENCE AGAINST WOMEN

As part of the 16 Days of Activism against Gender-Based Violence international campaign, the JUPREC project, implemented in partnership with LWBC and ENAP, carried out many actions reaching nearly 20,000 people across six regions of the country. Hundreds of gender awareness activities have been conducted, including a caravan of "model men" going through six cities across the country. These initiatives opened the door to addressing such topics as positive masculinities, domestic violence or forced marriage of children.

Many men then committed, individually and collectively, to participate more consciously and consistently in domestic chores, for the well-being of their homes as well as to facilitate women's participation in economic activities, education and decision-making instances.

SENEGAL



A STEPPING STONE FOR YOUNG ENTREPRENEURS

CECI–Senegal has completed the project to create a development centre for the poultry trades for women and youth in Thiès. Through training in poultry-farming techniques, business management and civic participation for 100 youths and women, we have been able to improve their socio-economic conditions as well as those of their families. A total of 64 business plans were submitted and received funding to support their start-up phase. Of these plans, 53% were developed entirely or in part by women. This has allowed them to launch their businesses and create jobs. This project is made possible thanks to the funding of the PQDI.

"I started from the bottom and made it to the top. Thanks to the Uniterra program, I was able to participate in training courses that helped me become a central figure for the Mboro Forestry Union. Women should continue to learn and keep going to position themselves well and become leaders. Women can develop the same skills as men." — FATOU NDOW, Secretary General of the Mboro Forestry Union.

NEPAL



REBUILDING FOR THE BENEFIT OF ALL WOMEN AND MEN

CECI-Nepal has completed the livelihood restoration project for the most vulnerable Nepalese communities affected by the 2015 earthquake. A total of 3,446 households in the districts of Sindhupalchok, Kavrepalanchowk and Lalitpur are now engaged in more diversified, environmentally friendly and sustainable agricultural and livestock activities. The project also promoted the creation of 267 micro and small enterprises, 240 of which are led by women. This project is funded by Global Affairs Canada.

participate in various training courses with local partners of CECI that allowed me to acquire new knowledge. With the additional support of the SUSASAN project and integrated technology, I can now access local government budgets online. I recently applied for funding on behalf of my weaving group to help us improve our skills. As a result, we have gained access to three months of training. Most of us now work autonomously thanks to our own investments, and we continue to develop our skills." — DARSHAN MAYA, weaver and farmer, Sindhupalchowk District.

PHILIPPINES



CULTIVATING THE INCLUSION OF WOMEN

We have concluded our efforts to support the sustainable economic growth of those most affected by Typhoon Haiyan in 2013. We have supported the women farmers' economic empowerment while ensuring that the market system be more inclusive for women. Women and men farmers, and especially those forming a couple, now have a better understanding of gender equality issues in their sector of activity. This has led to a fairer distribution of responsibilities within households, as well as recognition for the fundamental role played by women farmers

Our work has also paved the way for a more active participation of women in farming associations, which are traditionally dominated by men. This work is being carried out in partnership with the local NGO CONCERN INC., with funding from Global Affairs Canada.

"After Typhoon Haiyan, we had lost our home, our possessions and our livestock. With the havoc caused by Haiyan, I could hardly believe that life could ever resume its course. It is very difficult to find capital when you have nothing left. But thanks to the program supporting individual women entrepreneurs, I was able to access funds to get my milkfish boning business going again. I was so relieved to hear that I could benefit from the program. It was a great help for me and my family." — FE FLORES, Tolosa farmer.

LIST OF PROGRAMS AND PROJECTS

VOLUNTEER COOPERATION PROGRAM

Uniterra Volunteer Cooperation Program: Bolivia (including a Quebec Without Borders component), Burkina Faso, Ghana, Guatemala, Haiti, Malawi, Nepal, Peru, Senegal (including a Quebec Without Borders component), Sri Lanka, Tanzania and Vietnam.

DEVELOPMENT PROJECTS

BENIN Women's Entrepreneurship in the Rice Industry (PAEFFR)

BURKINA Women's Resilience to Climate Change in Shea Sector in Burkina Faso (PCCI)

FASO ▶ West Africa Governance and Economic Sustainability in Extractive Areas (WAGES) ► Women Rice Parboilers Project (PAERIZ)

► Modernization of Poultry Farming Project in Burkina Faso (PQDI)

- **GUINEA** ► West Africa Governance and Economic Sustainability in Extractive Areas (WAGES)
 - ▶ Restoration and Livelihood Improvement Program in Hamdallaye and Fassaly (PRAMS)
 - ► Income-generation for Communities in Extractive Areas Project (PAAGR)
 - ► Food and Nutrition Project in Extractive Areas in Kintinian (PA-ANIK)

- MALI ► Maternal Health in Kayes (MEDIK)
 - ► Food Security Project (Feere Diyara)
 - ▶ Justice, Prevention and Reconciliation (JUPREC)
 - ► Youth Employment and Skills Project (PROCEJ)
 - ► Women's Voice and Leadership in Mali (VLF-Musoya)

NIGER ► Agricultural Support Services (SAA)

- **SENEGAL** Poultry Farming and Sustainable Development for Youth (PODI)
 - ▶ Women's Voice and Leadership in Senegal (VLF-Senegal)

BOLIVIA Integrated Development and Indigenous Youth and Women in Zongo and Hampaturi (PQDI)

- **GUATEMALA** Rights and Justice for Indigenous Women and Girls in Guatemala (DEMUJERES)
 - ► Rural Enterprise Development Program (PDER)
 - ▶ Diversification and Marketing project in Guatemala's Mayan Communities (PROCACHI)

- HAITI ► Climate Adaptation and Economic Development in Agriculture (AVETI)
 - ▶ Community Initiatives and Construction of the Cap-Haïtien / Labadie road
 - ► Fighting Climate Change in the Northern District (KLIMA)
 - ▶ Partnership for Improvement of Health for Mothers, Newborns and Children (ACOSME)
 - ▶ Incentive Services and Farmer Field Schools in the Central District
 - ► Technological Innovation Agriculture and Agroforestry Program (PITAG)
 - ► Water Management Program in the Artibonite Watershed (PROGEBA)
 - ▶ Young Women's Employment Readiness in Non-traditional Trades Project in the Cité de l'Éternel (PQDI)
 - ▶ Project to provide recapitalization to parents who were victims of Hurricane Matthew (APECVM)
 - ► Irrigation Project in the South RESEPAG
 - ▶ Women's Voice and Leadership in Haiti (VLF-Haiti)

- NEPAL ► Livelihood Improvements Post-Earthquake in Nepal (PUNARNIRMAN)
 - ► Skill Development Project Nepal
 - Australian Volunteers Management Project
 - ► Sustainable Use of Technology for Public Sector Accountability in Nepal (SUSASAN)

PHILIPPINES ► Economic Recovery and Risk Mitigation in the Philippines (TUKOD)

HUMANITARIAN ASSISTANCE PROJECTS

MALI Food security and Water Access for Vulnerable Women and Men affected by the conflict in the Timbuktu region

GUATEMALA ► Humanitarian Response - Eruption of the Fuego Volcano

- **HAITI** ► Economic Recovery and Agricultural revitalisation post Hurricane Matthew
 - ► Haiti-Urban Planning to Generate Resilience Against Disaster Events (UPGRADE)
 - ▶ Building Resilience within Cyclone Affected Communities (RRSC)
 - ► Earthquake Emergency Pilate in Haiti (Northern District Haiti)

OUTREACH AND MOBILIZATION

cecii

AGM AND 60th ANNIVERSARY

In October 2018, on the margin of its Annual General Meeting, CECI brought together more than 200 people at the Montréal Tower of the Olympic Park in celebration of its 60th anniversary. Among those in attendance were the directors of CECI's offices around the world, as well as the delegates of the advisory committees of our countries of intervention. The evening was an opportunity to celebrate all of those who helped make

our dream of solidarity a reality, and who continue to be agents of change and of sustainable development. A video commemorating CECI'S 60th anniversary was produced, showcasing the contribution of CECI'S volunteers, employees, members, partners, and donors to improving the quality of life of millions of people across the world since 1958.



#CECIforGenderEquality

A NEW CAMPAIGN FOR EQUALITY

On the occasion of its 60th anniversary, CECI launched a new online campaign to address gender inequalities around the world and say no to the status quo! Inspired by several of CECI's ambassadors — Magalie Lépine-Blondeau, Anne-Marie Cadieux, Chantal Lamarre, Kim Nguyen and Stanley Péan — this campaign instigated a movement that has already gathered over 1,300 signatories.

THE 2018 CECI AWARDS

Congratulations to the recipients of the CECI Recognition Awards!



CHRISTIANE PELCHAT was awarded the Women in Action Award for her significant contribution to the cause of gender equality. Christiane Pelchat dedicated her life to promoting and upholding women's rights, in Quebec as well as in various African countries. A public servant, a women's rights lawyer and a consultant in international development, she was a volunteer with CECI in Senegal from 1998 to 2000, President of Quebec's Conseil du statut de la femme from 2006 to 2011 and the Quebec Delegate General to Mexico from 2011 to 2014.

KARL BROWN was awarded the **Rosario Demers Award**, highlighting his exceptional commitment as a volunteer, as well as his contribution to CECI's outreach efforts. Through the Uniterra program, Karl really made a difference in Nepal by translating his skills, expertise and know-how into practice, in contribution to a fairer world. He designed and implemented outstanding training sessions to support disadvantaged groups such as the Dalits, women and youth. Upon his return to Montreal, Karl remained involved in CECI's activities, contributing to the organization's outreach efforts and working to further engage the public in Canadian development cooperation.

CECION THE WEB

65,271

unique visitors on CECI.CA

45,316

unique visitors on UNITERRA.CA

22,130

unique visitors on BLOGUE-VOLONTAIRES.CA

17,053

unique visitors on FORUMINTERNATIONAL.CA

13,496

people subscribed to CECI's newsletter

10,932

people subscribed to CECI's Facebook page

5.982

people like the Uniterra program's Facebook page

6,560

people following CECI's LinkedIn page

4,521

people following CECI's Twitter account

1.799

people subscribed to CECI's YouTube channel

179

people subscribed to the Uniterra program's YouTube channel

812

people following CECI's Instagram account

CECI IN THE MEDIA

In 2018–2019, CECI received 44 mentions and reports from Canadian media, with a total reach of 2,734,091 people.



2019 INTERNATIONAL FORUM: DEVELOPMENT IN MOTION

The 8th wusc and CECI International Forum was held in Ottawa in January 2019, bringing together over 600 people. The theme of the forum "Development in Motion", allowed for critical thinking and discussions around youth movements, finance for development and the challenges of inclusive education for all. Prior to the Forum, the Uniterra program launched the #OneWorldInAction exhibit, highlighting the commitment of Canadian volunteers and youth who contribute through their daily actions to a more inclusive, equitable and sustainable world.

TOGETHER FOR THE HEALTH OF MOTHERS AND CHILDREN OF HAITI

During International Development Week, Maison d'Haïti hosted a new exhibition of photographers, Kiran Ambwani and Caroline Hayeur, commissioned by CECI and the Université de Montréal's International Health Unit to highlight their project on maternal and child health in the North of Haiti.

ARMANDE BÉGIN FUND

In 2018–2019, **443** donors contributed **\$62,000** to the Armande Bégin Fund to improve the living conditions of women in Mali. The funds raised were granted to 26 women's organizations in the form of microloans, training sessions, investment and purchase of equipment and institutional strengthening activities, directly benefiting 1,222 Malian women.



7th CHARITY AND SPORTS CHALLENGE

For the seventh year in a row, over 110 walkers and runners have once again generously responded to Scotiabank's charity challenge by raising a record amount of \$75,900. Many thanks to the participants for their engagement, and to the donors who have supported them! Of the organizations that raised the most money, CECI came in second, for which an additional prize of \$2,500 was awarded.



TO @ CECI

THANK YOU TO ALL THE AMBASSADORS FOR THEIR COMMITMENT AND CONTRIBUTION TO THE FUNDRAISING EFFORTS!

Yasmine Abdelfadel, Chief of Staff, Chambre des notaires du Québec

Chantale Arseneau, Professor of Dietetic Technique, Collège Maisonneuve

Michèle Audette, Strategic Advisor and Lecturer

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Myriam Tamisier, Assistant Director, Ingénieurs sans frontières Québec

Gaëlle Vuillaume, Conference Photographer

Since 2014, CECI'S *Club des ambassadrices*, comprised of influential women of Quebec, has been supporting the project aiming to increase women's economic empowerment in Burkina Faso. The project's goal is to strengthen women's organizations of rice parboilers so that they become profitable, professional and recognized businesses. This five-year project was completed in March 2019 with financial support from Global Affairs Canada, which invested \$15 for every dollar raised from the public.

Over the last five years, the *Club des ambassadrices* has raised **\$275,000** in support of 3,000 women rice parboilers in Burkina Faso and their families, reaching over 10,000 people! CECI wishes to warmly thank the donors who, since 2014, have generously contributed to the efforts of the *Club des ambassadrices*. This year, three nursery schools were created in the parboiling centres, allowing women to carry out their professional activities with a view to increasing their revenue, with peace of mind.



OPERATION TOYS IN BURKINA FASO

This Christmas campaign, which raised **\$2,555** in donations, involved supplying educational toys and early learning games for the children at the new nursing schools created in the rice parboiling centres.

SOLIDA-RIZ-TÉ BENEFIT COCKTAIL

In celebration of International Women's Day 2019, the Ambassadors' Benefit Cocktail brought together over 120 people and raised a record \$93,421 thanks to the exceptional commitment of the event's fundraising committee.

FUNDRAISING COMMITTEE FOR THE BENEFIT COCKTAIL

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CECI has always been able to count on the unwavering support of religious communities, which have been among its most faithful donors since 1958. Once again, they granted CECI over \$410,000 through various initiatives.

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EMERGENCY RESPONSE TO THE ERUPTION OF THE FUEGO VOLCANO

In Guatemala, the year 2018 was marked by the eruption of the Fuego Volcano resulting in a humanitarian crisis. Immediately following the disaster, the CECI-Guatemala team, with the support of Uniterra volunteers, joined forces with municipal, governmental and other humanitarian agencies to support the needs of hundreds of evacuated families. Thanks to the generous donations received from the Canadian population, including from religious communities, we were able to provide basic furniture for the temporary single family shelters, and ensure adequate hygiene and security measures, especially for women and girls.



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