



**L&L COLLECTIVE**  
Montreal, QC

For immediate release

**PRESS RELEASE**

THE L&L COLLECTIVE, CECI AND WUSC ARE PARTNERS FOR INTERCULTURAL EXCHANGE BETWEEN COFFEE PRODUCER COMMUNITIES AND CANADA.

Montreal, August 12, 2016– the *L&L Collective*, the *Centre for International Study and Cooperation (CECI)* and *World University Service of Canada (WUSC)* are pleased to announce the signing of an agreement as part of the *Uniterra* program. The organizations are teaming up to raise awareness among Canadians about supply, production, processing and marketing in the coffee industry as a means of supporting local socio-economic development that is inclusive of women and youth.

The L&L Collective is proud to announce its first ever artist-in-residence program, which it offers this year in cooperation with the Uniterra program. The program will provide two jury-selected artists with coaching over 15 days as they develop an art project in collaboration with a community of coffee producers. The artists, Frederic Bigras-Burrogano and Véronique Buist, have submitted proposals to work with members of the host community to develop project activities. The residency will take place from August 14 to 31, 2016, in a village near the city of Lamas, in Peru.

It is with great enthusiasm that President of the L&L Collective, Christian Lacroix, will accompany the artists on the trip and coordinate the project with support from the Uniterra program. He will also take part in training workshops with various actors from the coffee industry.

Upon their return to Canada, the artists will hold an exhibition to mark the end of their residency and to show their work to the public. Guests will get an exclusive glimpse into this unique experience shared between the artists and the members of the host community in Peru.

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**About L&L Collective:**

The L&L Collective was created to help advance fair trade efforts in coffee-producing countries. Its mission is to create ties between Canadian and Quebec culture and the cultures of various coffee-producing countries. The organization aims to foster reciprocal exchanges based on dialogue, mutual respect and concern for preserving different cultural identities.



The L&L Collective seeks to encourage the advancement of a new generation of Quebec and Canadian artists, help promote our artists in foreign countries, and promote Canadian and Quebec culture. The Collective works to create bridges for sharing and intercultural exchange between the cultures of communities of coffee-producing countries and that of Quebec and Canada.

**About CECI:**

CECI is a Canadian international cooperation organization that carries out sustainable development projects to support communities in Africa, Asia and the Americas in the fight against poverty and exclusion. Since it was founded in 1958, CECI has trained more than 10,000 volunteers in Canada and 30 other countries, assisted more than 5,000 local organizations and improved the lives of 25 million disadvantaged people.

**About WUSC:**

World University Service of Canada (WUSC) is a Canadian non-profit organization in international development, committed to improving education, employment and empowerment opportunities for marginalized youth around the world, including women and refugees. For more than 60 years, WUSC has worked with a unique network of post-secondary institutions, private-sector partners and volunteers to build a more equitable and sustainable world for young people.

The Uniterra program enables 600 volunteers each year to contribute to positive, lasting change for a more equitable world by dedicating a few weeks to two years of their lives to international volunteer work. The program also provides opportunities to get involved in Canada and play an active role in combatting poverty. Through this program, WUSC and CECI create cooperative relationships with Canadian partners to support the program objectives.

**For more information:**

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