





2012 – 2013 ANNUAL REPORT

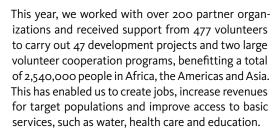
1958-2013



PHOTO | MICHEL HUNEAULT, UNITERRA | GUATEMALA COVER PHOTO | VALÉRIE PAQUETTE, UNITERRA | BOLIVIA

Volunteers for 55 years!

As we celebrate our 55th anniversary this year, we proudly look back at our accomplishments in 2012–2013.



While continuing to diversify CECI's programs throughout the world, we have maintained our commitment to the communities with whom we work in the poorest of countries, particularly with women and youth.

Despite the atmosphere of uncertainty in the international cooperation sector and the downturn in public funding, CECI is staying the course, successfully carrying out a profusion of activities and delivering tangible results that live up to our mission.

We have simplified our organizational structure and improved the dynamics between various internal and external actors. We seek to optimize our organization's operations by encouraging greater commitments from our members, donors and friends. With innovative spirit and desire to excel, we continue to work closely with our strategic partners and collaborate with key actors from civil society, universities, governments and the private sector.

We are proud of our 55 years of operations, but are also concerned by the many changes taking place in international cooperation. We are aware of the challenges to come and determined to stay relevant. For these reasons, in early 2013, we launched a





participatory and inclusive strategic planning process to rally our organization around a shared vision for a strong and united CECI. This group reflection will lead to the adoption of a five-year strategic plan by the end of the year.

We have had an excellent fiscal year, with activity volumes totaling more than \$40 million and a surplus of \$459,940. CECI is continuing to optimize the management of its finances by diversifying sources of revenue and controlling expenses. We closely manage the funds we are provided in order to maximize our impact.

We encourage you to read the annual report, which presents a good range of our accomplishments in the past year. Additional information on our projects, activities and accomplishments can be found on our website.

Lastly, we would like to extend our sincere thanks to the entire team at CECI, be they in the field or in Canada, as well as our Board of Directors, volunteer cooperants, members and volunteers for all their support and commitment.

Together, we will continue to fulfill CECI's mission, contribute to a more equitable world, make a difference and change lives!

C. Man

Robert Perreault CHAIR OF THE BOARD Claudia Black EXECUTIVE DIRECTOR

An Overview of our Programs

47 DEVELOPMENT AND

HUMANITARIAN AID PROJECTS



2 VOLUNTEER

COOPERATION PROGRAMS



18 PAYS 677 VOLUNTEER COOPERANTS

INCLUDING 165 VOLUNTEERS FROM THE SOUTH 200 PARTNERS

2,540,000 BENEFICIARIES



59,923 DAYS IN THE FIELD, EQUALING **\$4,785,546**²

^{1.} This represents the total number of volunteers mobilized in 2012–2013 for both volunteer cooperation programs, which were carried out in partnership and in consortium with three other organizations (see page 22) | **2.** Value of volunteer contribution made specifically under CECI mandates.

In Mali, the *Maison du karité* saw an annual turnover exceeding 30 million CFA francs. This was made possible through the development and implementation of a commercial strategy focused on internal and external market development.



PHOTO | ÉRIC ST-PIERRE, UNITERRA | MALI

AFRICA



PHOTO | MICHEL HUNEAULT, UNITERRA | GUINEA

163 Volunteers in the Field

In a time when regions of Africa are destabilized by political crises and insecurity, CECI is ramping up its work with the most vulnerable populations. This year, 163 volunteers have lent their support to the cause.

CECI has provided assistance to more than 37,700 families in **Niger** through a cashfor-work program supported by the Canadian government's International Humanitarian Assistance Program and the World Food Programme (WFP), a food assistance program. Through the program, improved varieties of grain were recuperated and seeded across some 5,300 hectares of land. In addition, we worked with UNICEF to carry out parent education and child protection projects, addressing subjects such as early marriage, child trafficking and child abuse.

- || 60 village committees for the protection of children were formed;
- Awareness was raised among 20,000 parents in 1,000 schools on the importance of sending children to school, especially girls.

In nine **Senegalese** villages, over 15,000 people (mostly women) benefited from new community gardens: 621 tons of grain and 268 tons of vegetables were grown on 2,029 hectares. Thanks to market garden training, newly

purchased tools, the distribution of seeds and agricultural materials and the construction of grain banks, these populations will no longer require emergency humanitarian assistance when the next drought occurs.

In **Guinea**, CECI implemented a project to combat cholera, through which 7,000 people have been vaccinated. The project was financed by the Alcoa Foundation and carried out in cooperation with the public hygiene and health services for the Boké prefecture.

Between March 2009 and October 2012, the village communities of Kamsar, Kolaboui and Sangarédi benefitted from the positive impacts of a private-public partnership. Several Canadian volunteers helped them carry out some thirty development micro-projects involving schools, health centres, public latrines, socio-economic and environmental infrastructures and drinking water sources.



"If travelling broadens the mind, volunteer cooperation certainly forms our perceptions of about humanitarian action. That is the observation I made on my trip home from Senegal. (Nathalie Bissonnette. Director of Communications for the Conseil du statut de la femme de Québec and Uniterra volunteer for the Droits et citoyenneté des femmes coalition in Senegal.) The dossier Pour de vrais droits des Africaines¹, is a testimony of the work carried out on the Protocol for the Equality of Rights between Women and Men for Sustainable Development in West Africa, the entry into force of a law on gender parity in Senegal and a few personal reflections I jotted down in my travel diary."

1. www.gazettedesfemmes.ca/dossier/81/ (available in French only)



PHOTO | VALÉRIE PAQUETTE , UNITERRA | BOLIVIA

RICA



51 Volunteers in Communities

This year, 51 volunteers contributed to the success of our projects in Latin America, particularly in the prevention of youth violence and violence against women. CECI has gained wide recognition for this type of work.

CECI's **Guatemala** youth violence prevention project, in partnership with the American organization RTI and with USAID funding, benefited 6,300 youth by providing them with bursaries for professional training.

At the request of Canada's Department of Foreign Affairs and International Trade, we have recently launched a project addressing violence against women in five communities in Guatamala and **Salvador**. The aim of the

project is to improve the services offered to victims of violence and to organize awareness-raising activities. **Some 16,000 people, of which 10,000 are women, have been sensitized to the issue.**

Also in Guatamala, CECI and partner SOCODEVI worked together with the indigenous people of the Lake Atitlan region to improve agricultural industry and tourism by developing public-private partnerships. Emphasis was placed on youth entrepreneurship, improving nutrition and benefiting local communities through tourism development.

In **Bolivia**, our Mother and Child Health Project now operates in 13 municipalities, thanks to CECI's credibility with Bolivia's health department, as well as financial support from local governments and Quebec's ministère des Relations internationals. Five thousand mothers now have access to 13 delivery rooms and health care in their own language and with respect to their culture.

"In Bolivia. I was able to contribute to making the world a more equitable place and fighting against poverty by participating in the strategies in place to reduce maternal and infant death rates. During my mandate, I introduced the 'Un aguayo'. project, which focused on maternal and infant health. I carried out a survey in the rural areas to learn about the preferences, customs and habits of the women compared to the care they were actually receiving during their pregnancy and after childbirth, as well as the care provided to their newborn babies. Listening to these women's intimate and courageous stories about giving birth under very unsafe conditions gives you a real sense of gratitude to have safe, healthy children."

— Amal Ben Ameur
UNITERRA COMMUNITY
HEALTH VOLUNTEER





PHOTO | STEEVE DUGUAY | HAITI

This year, our work in Haiti benefited 385,000 families for a total of 1,540,000 people across three-fifths of the country.

The Volunteer Cooperation Program (VCP)¹ in Haiti mobilized 86 volunteers, including members of the Haitian diaspora who lent their expertise to approximately 20 local partners and helped them make significant progress. CECI's projects in Haiti have contributed to the overall improvement of basic infrastructures and the population's quality of life:

- || 391,200 people now have access to running water, family toilets and safe waste disposal containers;
- || 225,100 people now have access to solar or hydraulic power;
- || 19 primary schools and one professional school have been built or restored, benefiting 3,100 school children and young apprentices;
- | 2 health centres were built and supplied with medical equipment to serve 35,500 people;
- || 3 police stations that were destroyed during the earthquake were re-opened to ensure the safety of 201,600 people;
- || 14,000 temporary jobs were created and several micro-businesses were strengthened;
- || 7,750 people, including 3,985 women, completed training on gender equality, environmental protection, hygiene measures, combating cholera, etc.

CECI pursued its objective of making the North a tourist destination by supporting the Haiti Department of Tourism, with financial support from FOMIN/BID. Inventory was taken on the region's tourism resources and several tourism operators and businesses received support, in an effort to unlock the

region's potential and create sustainable jobs. The people in Northern Haiti are also now better prepared to handle natural disasters, thanks to training provided by about 15 CECI volunteers in cooperation with the Haitian Red Cross and the North fire department.

Volunteers provided assistance to several dozen small and medium-sized businesses, particularly ones headed by youth and women, in developing new business plans and obtaining financing in order to improve and increase production. They also helped improve technical and professional training programs in five South-East schools, in addition to helping them obtain diploma recognition to improve students' chances of finding employment. Collaboration intensified between the Volunteer Cooperation Program and the other programs to maximize benefits for the Haitian people.



"If the VCP is a bridge to coaching Haitian partners, the voluntary advisors are the pillars that hold it up. It is their expertise, their profound commitment, their great humanity that drive them to provide partners with specific technical support and forge mutually sustainable relationships. *Proof of this lies in the fact* that many advisors, having established an agreement with the partner, will return to provide technical support, and for human adventure."

- Lucie Bouliane
VOLUNTEER, VOLUNTEER
COORDINATOR IN HAITI FROM
2010 -2013

1. Program financed by the Government of Canada and implemented by the CECI-EUMC-FPGL-SACO consortium.

| STATEMENTS OF OPERATIONS years ended March 31, 2013 and March 31, 2012 | | | STATEMENTS OF CASH FLOWS years ended Marcl |
|---|------------|------------|---|
| | 2013 | 2012 | |
| | \$ | \$ | |
| Revenue | | | |
| CIDA – Partnership | 8,778,082 | 7,688,048 | Operating activities |
| CIDA – Bilateral and other | 8,200,041 | 14,895,685 | Excess of revenue over expenses |
| Other funding organizations | 18,147,350 | 16,467,735 | Adjustments for: |
| Donations | 425,103 | 1,285,051 | Amortization of capital assets |
| In-kind contributions | - | 29,804 | Amortization of deferred contributions related to capital |
| Contributed services | 4,785,546 | 3,362,786 | Write-off of capital assets |
| Other revenue | 511,184 | 511,986 | Foreign exchange gain on cash held in foreign currency |
| | 40,847,306 | 44,241,095 | |
| Expenses | | | Changes in non-cash operating working capital items |
| Offices and departments | 7,118,701 | 7,776,389 | |
| Programs (including a net exchange gain | , , | | |
| of \$51,060 in 2013 and \$592,977 in 2012) | 28,109,403 | 32,734,579 | Financing activities |
| Contributed services | 4,785,546 | 3,362,786 | Reimbursement of long-term debt |
| Interest on long-term debt | 108,166 | 128,525 | |
| Amortization of tangible assets | 216,466 | 217,973 | Investing activities |
| Amortization of intangible assets | 49,084 | 12,709 | Acquisition of capital assets |
| | 40,387,366 | 44,232,961 | Foreign exchange gain on cash held in foreign currency |
| Excess of revenue over expenses | 459,940 | 8,134 | |
| | 1 | - | Increase (decrease) in cash |

2012–2013 Financial information

| | Invested in capital assets | Restricted for endowment purposes | |
|---|----------------------------|-----------------------------------|--|
| | \$ | \$ | |
| Balance, April 1, 2011 | 1,488,945 | 612,226 | |
| Excess (deficiency) of revenue over expenses | (224,552) ⁽¹⁾ | - - | |
| Acquisition of capital assets | 391,286 | - | |
| Reimbursement of long-term debt | 170,174 | - | |
| Exchange losses on net assets restricted for endowment purposes | - | (10,897) | |
| Balance, March 31, 2012 | 1,825,853 | 601,329 | |
| Excess (deficiency) of revenue over expenses | (351,524) ⁽²⁾ | - | |
| Acquisition of capital assets | 123,766 | - | |
| Reimbursement of long-term debt | 178,001 | - | |
| Exchange losses on net assets restricted for endowment purposes | - | (36,853) | |
| Balance, March 31, 2013 | 1,776,096 | 564,476 | |

Cash, beginning of year

Cash, end of year

(1) Including amortization of capital assets of \$230,682 less amortization of deferred contributions related to capital assets of \$6,130. (2) Including amortization of capital assets of \$265,550, write-off of web site and softwares of \$86,195 and amortization of deferred contributions relate

| n 31, 2013 and March 31, 2012 | | | |
|-------------------------------|------------------------------|---------------------------------------|------------|
| 2 | 2013 | 2012 | |
| | \$ | \$ | - |
| 459, | ,940 | 8,134 | A |
| assets (2 | ,550 221) ,195 145) | 230,682 (6,130) - (39,428) | |
| | ,319 | 193,258 | Lo |
| 2,648 | ,617 | (1,423,897) | |
| 3,317 | ,936 | (1,230,639) | |
| (178, | 001) | (170,174) | - |
| (123, | 766) | (391,286) | L i |
| 142, | ,145 | 39,428 | |
| 3,158 6,948 10,106 | ,388 | (1,752,671) 8,701,059 6,948,388 | |
| 10,100 | ,702 | 0,546,388 | D |
| | | | Lo |
| | | | |
| Unrestricted | | Total | C |
| \$ | | \$ | N In |

| 1,560,162 | 3,900,734 | |
|-----------|------------|--|
| - | (36,853) | |
| (178,001) | - | |
| (123,766) | , <u>-</u> | |
| 811,464 | 459,940 | |
| 1,050,465 | 3,477,647 | |
| - | (10,897) | |
| (170,174) | - | |
| (391,286) | = | |
| 232,686 | 8,134 | |
| 1,379,239 | 3,480,410 | |
| \$ | \$ | |
| | | |

| Ы | to | capital | assets | of \$221. |
|---|----|---------|--------|-----------|

| STATEMENTS OF FINANCIAL POSITION a | as at March 31, 2013, I | March 31, 2012 ar | nd April 1, 2011 |
|--|-------------------------|-------------------|------------------|
| | March 31 2013 | March 31 2012 | April 1 2011 |
| | \$ | \$ | \$ |
| Assets | | | |
| Current | | | |
| Cash | 10,106,702 | 6,948,388 | 8,701,059 |
| Accounts receivable | 1,149,679 | 1,162,221 | 588,065 |
| Advances to partners | 347,970 | 1,488,081 | 1,692,223 |
| Prepaid expenses | 340,211 | 368,225 | 349,400 |
| | 11,944,562 | 9,966,915 | 11,330,747 |
| Long-term | | | |
| Cash in trust | 186,869 | 460,884 | 167,588 |
| Term deposit in trust | - | 132,060 | - |
| Loan and interest receivable | 369,222 | - | 436,253 |
| Tangible assets | 3,685,780 | 3,778,480 | 3,759,496 |
| Intangible assets | 39,813 | 175,092 | 33,472 |
| | 16,226,246 | 14,513,431 | 15,727,556 |
| Liabilities | | | |
| Current | | | |
| Accounts payable and accrued liabilities | 2,565,954 | 2,492,083 | 2,240,287 |
| Government remittances | 57,547 | 117,778 | 58,246 |
| Deferred contributions | 7,752,514 | 6,298,204 | 7,644,590 |
| Current portion of long-term debt | 186,432 | 177,900 | 170,357 |
| | 10,562,447 | 9,085,965 | 10,113,480 |
| Deferred contributions related to capital assets | 92,488 | 92,709 | 98,839 |
| Long-term debt | 1,670,577 | 1,857,110 | 2,034,827 |
| | 12,325,512 | 11,035,784 | 12,247,146 |
| Commitments and contingencies | | | |
| Net assets | | | |
| Invested in capital assets | 1,776,096 | 1,825,853 | 1,488,945 |
| Restricted for endowment purposes | 564,476 | 601,329 | 612,226 |
| Unrestricted | 1,560,162 | 1,050,465 | 1,379,239 |
| | 3,900,734 | 3,477,647 | 3,480,410 |
| | | | |

Detailed and audited financial statements are available on our website.

16,226,246

14,513,431

WWW. CECI .CA

15,727,556

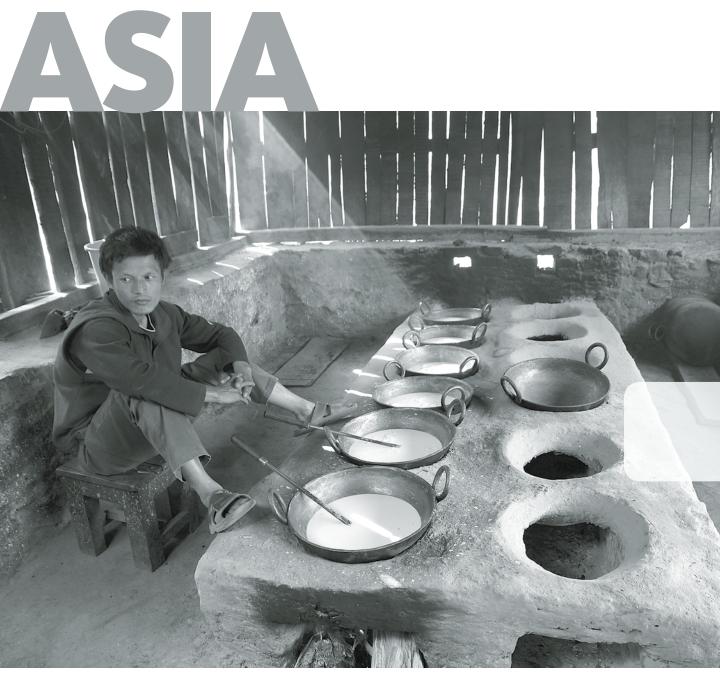


PHOTO | JULIEN CARLIER, UNITERRA | NEPAL

45 UNITERRA Volunteers



"Nepal is a fascinating and

often heartbreaking place to

This year was marked by the news that Canadian bilateral aid to Nepal and Cambodia will come to an end.

Although it had limited resources, CECI set a goal of adding 45 Uniterra volunteers to its ongoing operations in Nepal. With the 16 volunteers joining its forces from an Australia volunteer program¹, whose missions CECI coordinates, this became the largest volunteer mobilization in a single year in the history of CECI's presence in Nepal.

|| 5,000 people, 53% of whom are women, received training to learn various skills related to sustainable forest management and developing agri-food and private sectors.

Uniterra volunteers helped set up a dairy cooperative of Dalit women with 42 members, as well as three other women's dairy cooperatives. The organization provided

training to 1,000 women and 450 men on gender equality and social inclusion, with the goal of increasing the participation of women and marginalized groups in dairy production.

In partnership with Nepali NGO Worldview, and with funding from the European Union, we have played a part in protecting and promoting ethnically specific cultural products and socioeconomic development in 20 districts:

- || 900 producers benefited from training or activities to showcase their products;
- || 50% of producers registered their businesses in order to officially carry out their activities;
- || 65% of producers sold their production in Katmandu, up from 13% in the beginning;
- || 80% of new jobs created involved women.

be a Gender Equity and Social Inclusion Advisor. In addition to gender based discrimination, there are complicated social dynamics based on caste and ethnicity [...]. Throughout my mandate, I tried to learn as much as I could and figure out how I could effectively support mainstreaming a gender [...] perspective into CECI's programs. [...] CECI has already successfully implemented several [of these] strategies and approaches. My task is to continue to support and scale up this process with a focus on our [...] partners in the dairy, forestry and local governance sectors. [...] The challenges are

many, but so are the encouraging

signs that this country has a

potentially brighter future."

— **Astrid Dier**UNITERRA VOLUNTEER

Volunteering in brief

Volunteers helped out:

- | 125 partner organizations of the Uniterra program
- || 25 state-run partner organizations and Haitian civil society organizations
- || 80,000 people, including 48,500 women

Volunteers shared their experiences:

- || 1,390,000 Canadians were informed and 107,000 participated in activities
- || 68,400 Canadians were specifically informed about the issues Haitians face
- | 235 media items were published: articles, blogs, interviews, etc.
- || The Volunteer Cooperation Project in Haiti took part in four events organized by the diaspora this year

Volunteers helped create jobs:

- || 100 jobs were created in Guinea through local economic interest cooperatives
- || 174 Nepali youth became shareholders and managers of cooperatives

Volunteers helped create infrastructures:

- || Five refrigeration centres and four women's dairy cooperatives in Nepal
- || A networking and service centre for small-scale social economy producers in Guatemala
- || A second rice parboiling centre in Burkina Faso

Volunteers in Haiti helped train:

- || 1,550 professionals (35% of whom are women) from government, local administrations and civil society in management, customer service and communications techniques
- || 2,100 directors and teachers (40% of whom are women) from primary schools and technical and professional institutions in an effort to improve pedagogical skills and enhance educational quality
- || 1,150 people (30% of whom are women) involved in business management or commercial and investor relations



With the support of volunteers, the women's organization, Fanm Deside, in Haiti was able to expand its activities to include organizations in remote areas in order to reach women who have been victims of violence. Increasingly, women are reporting assault and men are learning about violence against women and getting involved in combating it.



PHOTO | BENOÎT AQUIN, CECI | HAITI

55 Years of Involvement

MADE POSSIBLE BY THOUSANDS OF DONORS

Since its creation, CECI has benefited from the commitment and support of more than 60,000 donors.

This ongoing support is what allows us to better plan our actions and act sustainably, not just in times of humanitarian crises! Private donations are important for CECI, giving us the ability to act quickly and efficiently where we can really make a difference as an autonomous, independent organization.

This year, **\$270,000** collected helped change the lives of 1,500,000 people in the world!

In addition, funds were collected for the:





SAHEL EMERGENCY | \$308,000

Widespread drought has persisted in Western Africa since 2011, devastating harvests and causing a severe food crisis. CECI became involved from the very start of the crisis and continued its actions in 2012 and 2013 to improve food security across the Sahel. These actions primarily targeted women, who play a leading role in the household economy, especially when it comes to the well-being of their families.

In Niger, in the Tahoua region, CECI has:

- provided assistance to 37,700 families;
- || helped seed 5,300 hectares with improved grain varieties.

Your donations changed lives!







ARMANDE BÉGIN FUND | \$20,322 Fund for the promotion of women in Mali

The purpose of the Fund is to help improve the health of women and children and the economic conditions for women in Mali. The Fund was created in fall 2011 in memory of Armande Bégin by her family. Ms. Bégin dedicated her life to volunteer cooperation, primarily as a CECI volunteer with women in Africa.

The funds raised between November 2011 and March 31, 2013 were split in April 2013 between three Malian organizations:

- || Association for the Promotion of the Legal and Economic Status of Women and Children (PROMODEF)
- || Community Health Associations (ASACO)
- || National Federation of Community Health Associations (FENASCOM)

ceci obtained financial support from numerous sources, both Canadian and international. Ceci wishes to express its deep gratitude to all its financial partners, whose generous contributions enable us to carry out our mission.

Alcoa Foundation

AusAID (Australian Government Overseas Aid Program)

Caribbean Development Bank

European Union

Foreign Affairs, Trade and Development Canada

- Canadian International Development Agency
- Department of Foreign Affairs and International Trade of Canada

Haitian Department of Finance

Haitian Public Treasury
Inter-American Development Bank
Ministère des Relations
internationales du Québec
Roncalli International Foundation
Unicef
Union of Quebec Municipalities
USAID (United States Agency
for International Development)
World Bank

World Food Program

CECI is a recognized charitable organization, with the following tax registration number: 118846575RR0001. CECI is an accredited member of Imagine Canada and adheres to the Code of Ethics and Operational Standards of the Canadian Council for International Cooperation (ccic), as well as the Canadian Association of Gift Planners' Code of Ethics.

Religious communities - Embracing CECI for 55 years!

From the time CECI was founded, religious communities have continuously supported our mission in many ways, especially through their reliable financial donations.

Supporting women in the Great Lakes region

In the Great Lakes region, the Project to Combat Violence against Girls and Women provides solutions to improving protection and respect for the physical and psychological integrity of women and girls who are victims of violence.

The project is financed by the Canadian Aid, but receives significant donations from religious communities (\$150,000).

This enables us to support:

|| 600 women's associations and 1,790 grassroots associations and women's groups.

In 2012 and 2013:

- || 2,000 girls and women benefited from health services, psychological care and legal assistance;
- || 2,500 local leaders, women and men alike, were informed about the causes and consequences of violence.



PHOTO | CECI | DEMOCRATIC REPUBLIC OF THE CONGO

CECI works in partnership and consortium with other Canadian international development actors, particularly in implementing our volunteer cooperation programs and food security programs.



mitera

The Uniterra programme is implemented jointly by CECI and the World University Service of Canada (WUSC). **www.uniterra.ca**

Volunteer Cooperation Project in Haiti



The Volunteer Cooperation Project in Haiti is under the management of four Canadian NGOS: CECI, the World University Service of Canada (wusc), the Paul Gérin-Lajoie Foundation and the Canadian Executive Service Organization (CESO). www.pcvhaiti.ca













The agricultural alliance has allowed CECI, SOCODEVI and UPA DI to use their experience and know-how to contribute to agricultural development and food security.









Our volunteer cooperation programs are funded by Foreign Affairs, Trade and Development Canada.



Affaires étrangères, Commerce et Développement Canada

Foreign Affairs, Trade and Development Canada

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UNITERRA

BOTSWANA GHANA MALAWI PERU VIETNAM In Guatemala, craftspeople received guidance and training on the modernization, production and marketing processes for bringing artisanal textiles to local and outside markets. They succeeded in positioning themselves on the fair trade market in Europe, the u.s. and Canada. The knowledge that 466 women and 190 men acquired through this project paid off, with the benefits extending to their families, communities and municipalities. All this was made possible by the technical support volunteers offered to our partners.



PHOTO | MICHEL HUNEAULT, UNITERRA | GUATEMALA

